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UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 10-KSB

- [X] Annual report under Section 13 or 15(d) of the Securities Exchange Act of 1934 for the fiscal year ended March 31, 2001
- [] Transition report under Section 13 or 15(d) of the Securities Exchange Act of 1934 For the transition period from ______ to _____

Commission file number: 33-93982-LA

ANNIE'S HOMEGROWN, INC.

(Exact name of Small Business Issuer as specified in its charter)

DELAWARE (State or other jurisdiction of incorporation or organization) 06-1258214 (I.R.S. Employer Identification No.)

395 MAIN STREET, WAKEFIELD, MA (Address of principal executive offices)

01880 (Zip Code)

781-224-1172

(Issuer's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Exchange Act: NONE

Securities registered pursuant to Section 12(g) of the Exchange Act: NONE

Check whether the Issuer: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [X] No [

Check if there is no disclosure of delinquent filers in response to Item 405 of Regulation S-B in this form, and no disclosure will be contained, to the best of the Issuer's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-KSB or any amendment to this form. [X]

The issuer's revenue for the fiscal year ended March 31, 2001 was \$13,498,740. As of March 31, 2001, the aggregate market value of the Issuer's voting stock held by non-affiliates was approximately \$2,323,496. The Issuer's securities are not traded on any market or exchange. The market value used for the issuer's securities is based on the Homegrown Natural Foods, Inc. transaction price of \$2.00 per share, as described herein.

As of June 29, 2001, there were 1,000,000 shares of the Issuer's Series A Convertible Preferred Stock, \$2.00 par value and 4,657,808 shares of the Issuer's Common Stock, \$.001 par value, issued and outstanding.

DOCUMENTS INCORPORATED BY REFERENCE

PART I

ITEM 1. BUSINESS

GENERAL

Annie's Homegrown, Inc. is engaged in the manufacture, marketing and sale of premium all natural and organic macaroni and cheese dinners, all natural pasta meals and other all natural and organic food products. We were founded in January 1989 as a Delaware corporation. Our principal executive offices are located at 395 Main Street, Wakefield, Massachusetts 01880 and our telephone number is (781) 224-1172.

We use contract packers to manufacture our products according to strict specifications, which include the recipes, ingredients, graphics and packaging for our products. Our products are sold primarily through distributors to supermarkets and natural and specialty food stores. We also manufacture private label macaroni and cheese house brands for retailers. In the natural food stores, our original products are distributed nationally along with the new products being introduced on a national scale. In the supermarkets, we continue to expand into the Mid Atlantic, Rocky Mountain and Central U.S. markets with both existing products as well as new products. Our strategy is to expand our supermarket distribution nationally in addition to developing new and unique all natural and organic food products to sell to our existing customer base.

Our mission is to provide the highest quality, all natural food products to our customers and to serve as an ethically, socially, and environmentally conscious business model for customers, other companies and the food industry. We promote environmental efforts to minimize the consumption of resources and encourage individuals to make personal commitments to social and environmental causes.

PRODUCTS

We manufacture and sell a variety of products under the Annie's name. All of our products are made using premium all natural ingredients. Our products include:

ANNIE'S SHELLS AND CHEDDAR, introduced in January 1989, made with petite durum semolina pasta shells and premium all natural white Vermont cheddar cheese.

ANNIE'S ALFREDO, introduced in August 1989, made with petite durum semolina pasta shells and premium all natural white Vermont cheddar cheese with garlic and hasil.

ANNIE'S WHOLE WHEAT SHELLS AND CHEDDAR, reintroduced in May 1999 as part of our totally organic line of products is made with an organically grown whole wheat pasta shells and premium organic white cheddar cheese.

ANNIE'S MILD MEXICAN(TM), introduced in November 1994, made with petite durum semolina pasta shells and premium all natural white Vermont cheddar cheese and Mexican spices.

ANNIE'S MILD CHEDDAR, introduced in April 1997, made with durum semolina elbows and premium totally natural mild cheddar cheese. The product was developed to appeal to the tastes of young children. Its packaging highlights the cartoon version of Bernie the Rabbit of Approval.

ANNIE'S FAMILY SIZE SHELLS AND CHEDDAR, introduced in September 1997, is a larger version of the original ANNIE'S SHELLS AND CHEDDAR.

ANNIE'S BUNNY SHAPE PASTA & YUMMY CHEESE, introduced in September 1997, made with bunny shaped durum semolina pasta and a yummy premium all natural white cheddar cheese.

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ANNIE'S ORGANIC PASTA & ORGANIC WHITE CHEDDAR, introduced in May 1998, made with an organically grown durum wheat pasta shells and premium all natural Organic white cheddar cheese. We believe that it is the only product of its kind in the market

ANNIE'S PEACE PASTA WITH PARMESAN, introduced in November 1998, is a "groovy" product that combines durum semolina peace symbol shaped pasta with a premium parmesan cheese that has a hint of garlic and onion. Annie's Peace Pasta with Parmesan comes packaged in a tie-dye box.

ANNIE'S ORGANIC SHELLS & ORGANIC ALFREDO, introduced in December 1999, made with an organically grown durum wheat pasta shells and organic white cheddar cheese with garlic and basil. We believe that it is the only product of its kind in the market.

ANNIE'S CHEDDAR MACARONI AND CHEESE, introduced in November 2000, made with petite durum semolina pasta shells and premium all natural orange Vermont cheddar cheese.

These products are typically priced at retail between \$0.99 and \$1.49 for a package except for the Organics, which are approximately \$1.79.

In the quarter ended September 1998, we reintroduced a new line of five all natural pasta dinners called Annie's Pasta Meals. We responded to our consumer requests by adding more pasta and cheese to the box thus reducing cardboard waste. The meals combine different pasta shapes with five sauce recipes with simple cooking directions. Annie's Pasta Meals include the following:

ANNIE'S ROTINI WITH FOUR CHEESE SAUCE

ANNIE'S PENNE PASTA WITH ALFREDO SAUCE

ANNIE'S RADIATORE PASTA WITH SUNDRIED TOMATO AND BASIL SAUCE

ANNIE'S CORKSCREW PASTA WITH SAVORY HERB AND GARLIC SAUCE

ANNIE'S CURLY FETTUCCINE WITH WHITE CHEDDAR AND BROCCOLI SAUCE

Annie's Pasta Meals are typically priced at retail between 1.59 and 1.99 for a 7.25 oz. package.

ANNIE'S WHITE CHEDDAR POPCORN, totally natural white cheddar popcorn, is based on the founders' successful Smartfood White Cheddar popcorn recipe. The product is sold in 4 oz. and 1 oz. bags in the natural and specialty stores and superments

We entered the canned meal category in May 1998 and introduced another two new canned meals in May 1999. In February 2001, Annie's reintroduced the canned meal line to be totally organic.

BERNIEOS, introduced in May 1998, is made with bunny and 0 shaped pasta in a tomato and cheese sauce ALL STARS, introduced in May 1998 is made with star shaped pasta in a tomato and cheese sauce P'SGHETTi, introduced in December 1999 is made with cut spaghetti in tomato sauce P'SGHETTI WITH SOY MEATBALLS, introduced in December 1999 is made with cut spaghetti in tomato sauce with small soy meatballs.

The canned meals retail between \$.99 and \$1.29 for a 15 oz. can.

In September 2000, Annie's introduced ANNIE'S MICROWAVE MACARONI AND CHEESE that is a microwavable single serving organic durum macaroni and all natural cheddar cheese package. There are five servings to a box with a retail price between \$3.50 and \$3.99.

On August 27, 1998, we acquired certain assets of The Tamarind Tree Ltd. Tamarind Tree produces and markets an ethnic line of heat and serve vegetarian food entrees in the Indian cuisine tradition. The products are as follows:

Alu Chole, curried garbanzos and potatoes Channa Dal Masala, golden lentils with vegetables Dal Makhani, aromatic lentil chili Dhingi Mutter, garden peas and mushrooms Saag Chole, tender spinach and garbanzos Navratan Korma, creamy vegetable medley with nuts Palak Paneer, savory spinach with Indian cheese Vegetable Jalfrazi, spicy garden vegetables

Tamarind Tree entrees are typically priced at retail between \$3.59 and \$3.99 for a 9.25 oz. package.

SALES, MARKETING AND DISTRIBUTION

We sell our products two ways: either through distributors or direct to the retail chain. If we sell through distributors, the distributors sell our products to primarily two classes of retailers: (i) supermarket chains, also known as "mass markets"; and (ii) natural and specialty food stores. When we sell direct we sell directly to the mass markets or club stores, thus establishing a lower retail selling price in those outlets. Selection of new regional markets is based upon consumer profiles, product opportunity and costs of introduction.

In the mass markets, we sell in large supermarket chains such as STOP AND SHOP in New England and SAFEWAY STORES in California. We currently have penetrated all of the major supermarket chains in New England, and sell in several major supermarket chains in New York and California. In 2001, we expanded our business to include club stores such as Costco. We continue to expand our sales area to include major supermarkets in the Mid-Atlantic, Rocky Mountain, and Central regions.

Our products are also sold in natural food markets and specialty food stores, such as WHOLE FOODS and WILD OATS, and to select natural and specialty food distributors. Buying practices of natural and specialty food stores are highly selective due to the nature of the retailers, which reflect their customers' demands for both natural and premium quality products. According to Spence Information Services which is the only sales information service catering to the natural food trade, Annie's was the Number 1 ranked brand, based on total dollar sales and total unit sales, in the Entree and Mixes category with the top two selling items in that category for the period ended March 31, 2001.

Regional managers and food brokers, present our products to a supermarket or distributor buyer using our sales and marketing presentation. The key competitive factors in influencing a purchasing decision by the buyer include the product quality, packaging, sales history, profitability, and consumer demand. If a buyer decides to accept our product, other issues such as the cost of acquiring shelf space (slotting fees) and our specific commitments to marketing programs are negotiated. Introductory slotting fees and marketing programs often vary from customer to customer. Emphasizing the selling features of its products, our brokers attempt to negotiate the lowest slotting cost. Slotting fees can take the form of cash payments and/or free product allowances. Utilizing our brokers' knowledge regarding specific accounts, we tailor our introductory marketing program to each new account.

In October 1996, we signed a master distribution agreement with Liberty Richter, Inc. The agreement called for them to distribute all of our products throughout the continental United States, except for our private label and mail order lines. In addition, they agreed to provide other services, such as order processing, invoicing, record management, sales coverage, broker management, promotion execution, management of sales allowances and trade show participation. In July 1999, we agreed with Liberty to modify the master agreement to allow us to sell our products directly to the mass markets that do not buy through distributors in the New England and West Coast regions. For the fiscal years ended March 31, 1999 and 2000, sales under that master distribution agreement accounted for approximately 87% and 69%, respectively, of our net sales. As of May 31, 2000, we mutually agreed to terminate that agreement and Liberty ceased to represent our products. We reimbursed Liberty for all of our

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salable products held in their warehouse. In addition, we paid Liberty the balance of their anticipated earnings from the distribution agreement through the calendar year 2000.

Since June 1, 2000, we have been selling our products directly to our customers. We retained Napa Valley Kitchens to provide certain services such as order processing, invoicing, record management, sales coverage, broker management, promotion execution, management of sales and allowances. All promotions and slotting presentation are subject to the Company's approval. Napa Valley

Kitchens is a subsidiary of Homegrown Holdings Corp., who acquired control of us as a result of the transaction described below.

Our strategy is to continue to expand our supermarket distribution nationally in addition to developing new and unique all-natural or organic food products to sell to our existing customer base.

CUSTOMERS

Our products are marketed toward mothers, children and young adults. These three groups are the primary purchasers in the macaroni and cheese dinner category. We believe our customers are people who prefer to buy a natural, better-tasting product and are willing to pay a premium price.

We rely primarily on brand loyalty and word of mouth to promote our products. Our marketing strategy is designed to encourage customers to try our products for the first time and develop brand loyalty. We accomplish this by continually educating customers about the differences between our all natural products and the competition's products, as well as through product sampling, community giveaways, promotional pricing and account specific marketing events such as buy-one, get-one free promotions.

PRODUCT QUALITY AND DEVELOPMENT

Ann E. Withey, our co-founder, Director, and Inspirational President, maintains the final responsibility for our product recipes. We take great pride in producing high quality, all natural, easy to prepare meals. Our pasta is made from 100% durum semolina flour. We believe the quality of our 100% durum semolina pasta is one of the more important differences between our products and other competitive national brands. Several of the lower priced brands are prepared from a lower grade, less expensive blend of spring wheat and durum flour. Pure durum semolina flour produces a golden, translucent looking finished pasta product, while blended enriched flour produces a faded, chalky looking finished product. We have retained a product development consultant to increase the speed at which new products are created and introduced to the market. The consultant reviews all recipes and flavors with us. All of our consultant's recommendations are subject to Ms. Withey's final approval.

MANUFACTURING

We use contract packers to manufacture our products according to strict specifications, which include our products' recipes, ingredients, graphics and packaging. We have all the components of the products shipped to the contract packers. We have never experienced material shortages or delays in the manufacture of our products. However, our products are subject to the inherent risks in agriculture and all of our products must be transported from the manufacturer and are therefore subject to work stoppages and other risks. We believe that there are numerous companies that could manufacture our products under our quality specifications without a substantial increase in cost or delay in delivery.

COMPETITION

Our industry is highly competitive. The principal methods of competition in the macaroni and cheese market include pricing, product quality and taste, brand advertising, trade and consumer promotions, packaging and the development of new products. We compete not only for consumer acceptance but also for shelf space in supermarkets and natural food stores and for the marketing focus of our distributors, some of which also distribute competing products.

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The mass-market macaroni and cheese category is highly competitive. The leading brand in that category is Kraft's Original Macaroni and Cheese Dinner (Kraft is approximately 85% owned by Philip Morris Companies, Inc.), which accounted for over 70% of the total dollar sales in the macaroni and cheese category in 2000, according to Information Resources Infoscan reports. In addition to the Kraft brand, the mass-market macaroni and cheese category is comprised of other products such as Golden Grain (owned by the Quaker Oats Company), several regional brands, and private label products (I.E., store brands). Store brands are usually sold at prices well under the prices of our products. Most of the companies that compete in the mass-market macaroni and cheese category are larger than us and have significantly greater resources than we do.

Nevertheless, we believe that our products do not directly compete with those "value-priced" lines. Our products are positioned as "premium" brands and viewed as natural alternatives to the mass-market, low-priced, artificially flavored brands. We believe that our target customers are people who prefer to buy natural, better-tasting products and are willing to pay a premium for those products. We use unique, brightly colored packaging to differentiate our products from mass-market brands, which tend to be very similar to each other in graphical design.

The macaroni and cheese category is less competitive in natural food stores, which do not typically carry mass market brands such as Kraft and Golden Grain. We compete with other branded products as well as with store brands in that market based on our quality and all natural and/or organic ingredients. There is also pricing competition within the natural food segment, as natural, specialty and gourmet food stores are selling products based on their quality and ingredients but competing more and more with the mass markets in pricing. In the natural foods market, we compete with several brands that are produced by companies that are larger than us.

As discussed above, we believe that our principal bases of competition include price, product quality, taste, reputation and brand loyalty. We believe that we compete favorably with respect to those factors, although there can be no assurance that we will be able to continue to do so. Our ability to compete successfully in the future will depend on factors both within and outside our control, including general market conditions and our ability to respond to changing market conditions and the activities of our competitors, to control costs, to introduce successful new products, and to grow our customer base. We can give no assurance that we will be able to compete successfully with respect to these factors in the future or that present or future competitors will not successfully compete with us in the future.

PHILOSOPHY AND CORPORATE CULTURE

Our mission is to provide the highest quality all natural food products to our customers and to serve as an ethically, socially, and environmentally conscious business model for our customers, other companies and the food industry. We promote environmental efforts to minimize the consumption of resources and to encourage individuals to make personal commitments to social and environmental causes. We understand that we have a responsibility to produce profits for our stockholders. However, in addition to our corporate responsibilities, we are committed to benefiting communities as a reward for their support. Since our inception, we have supported hundreds of non-profit and school groups that helped women, children and the environment. Currently, we continue to support hundreds of non-profit groups through our "Cases for Causes" program.

Through our Cases for Causes Program, we contribute cases of our products to PTA groups, walkathons, book fairs, bake sales, daycare centers and other non-profit groups and events. These groups can give away the cases or sell the free cases as a fund-raiser to generate support for their organizations. The Cases for Causes Program helps society and the environment while simultaneously increasing the public awareness for our products.

We have also created and support the Be Green(R) environmental awareness program. There is a description on each package of our product describing how individuals can help the environment by increasing environmental awareness. Consumers can receive a free Be Green(R) bumper sticker that helps consumers expresses their support for the environment.

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INTELLECTUAL PROPERTY RIGHTS

We seek to protect the value of our trademarks, trade dress, copyrights and trade secrets through licensing and other means. We have the following registered trademarks in the United States: "Bernie-Rabbit of Approval," "Annie's, "Annie's Homegrown," "Annie's Pasta," and "Be Green." We also use other trademarks and trade dress for which federal trademark registrations are now pending. We use appropriate copyright notices with our packaging, promotional materials and other artwork. All of our suppliers have entered into confidentiality agreements with us, pursuant to which they have agreed to keep confidential and not use our trade secrets, including our processes, formulae, ingredients and recipes, except to our benefit. We do not have any patents. We believe that we are not infringing on the intellectual property rights of any third party, and we intend to take all necessary and appropriate action to protect against dilution or imitation of our products, packaging, promotional materials and other artwork, and to defend our trademarks, copyrights, and trade secrets against such infringements.

REGULATION

The production and marketing of our products are subject to the rules and regulations of various federal, state, and local health agencies, including the United States Food and Drug Administration (the "FDA"). The FDA also regulates the labeling of our products. We have not encountered any regulatory action as a result of our operations, and no such action is anticipated. In order to maintain our organic products as certified organic, Annie's is certified by an outside private agency, Oregon Tilth, that our organic products meet their highest quality standards.

EMPLOYEES

As of June 29, 2001, we had eight employees: two general management employees, two sales and marketing support, and four in operations including financial management. We have never participated in a collective bargaining agreement. We believe the relationship we have with our employees is good.

ITEM 2. DESCRIPTION OF PROPERTIES

We lease 3,400 square feet at 395 Main Street, Wakefield, Massachusetts. The lease expires on May 31, 2003. The lease has a monthly base rent (which increases approximately 5% each year) plus an additional amount due for our portion of the real estate taxes and building expenses. We believe that our properties are adequately covered by insurance.

We believe that our facilities and equipment are in good condition and are suitable for our operations as presently conducted and for our foreseeable future operations. We currently believe that additional facilities and equipment can be acquired if necessary, although there can be no assurance that additional facilities and equipment will be available upon reasonable or acceptable terms, if at all.

ITEM 3. LEGAL PROCEEDINGS

None

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS.

As previously disclosed in our Form 10-QSB for the quarter ended December 31,

- (a) The Company held a Special Meeting in Lieu of an Annual Meeting of Stockholders on November 13, 2000.
- (b) The following directors were elected at the meeting: Ellen Ambrose, Ronald L. Cheney, John Foraker, Richard Lemon, Michael Moone, Paul B. Nardone and Ann E. Withey.

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- (c) The following matters were voted upon at the Special Meeting:
- ELECTION OF DIRECTORS

NOMINEE	VOTES FOR	VOTES WITHELD
Ellen Ambrose	4,803,985	2,765
Ronald L. Cheney	4,803,885	2,865
Michael Moone	4,804,035	2,715
Paul B. Nardone	4,803,870	2,880
Ann E. Withey	4,804,685	2,065
John Foraker	4,804,085	2,665
Richard Lemon	4,804,135	2,615

RATIFICATION OF THE SELECTION OF KPMG LLP AS AUDITORS FOR THE FISCAL YEAR ENDING MARCH 31, 2001

Votes For	Votes Against	Abstentions
4,805,001	550	1,199

3. AMEND THE COMPANY'S CERTIFICATE OF INCORPORATION, AS AMENDED, TO CHANGE THE NAME OF THE CORPORATION FROM "ANNIE'S HOMEGROWN INC." TO "ANNIE'S HOMEGROWN, TNC."

Votes For	Votes Against	Abstentions
4,470,894	0	0

PART II

ITEM 5. MARKET FOR COMMON EQUITY AND RELATED STOCKHOLDER MATTERS

Our securities are not listed on any public securities market or exchange. The approximate number of record holders of our Common Stock as of June 29, 2001 was 2,500. As of June 29, 2001, there was one holder of our Series A Preferred Stock. We have never paid a cash dividend with respect to any of our securities. We currently intend to retain earnings, if any, for use in our business, and we do not anticipate paying cash dividends on our shares of Common Stock or Preferred Stock in the foreseeable future.

RECENT SALES OF UNREGISTERED SECURITIES.

We amended our Certificate of Incorporation on November 30, 1999 to authorize one million shares of Preferred Stock, \$2.00 par value. The Board of Directors designated all of those shares as Series A Convertible Preferred Stock. The Series A Convertible Preferred Stock has the same voting rights as our Common Stock, is convertible into an equal number of shares of Common Stock, participates in dividends at the same rate as Common Stock, and has a liquidation preference over the Common Stock equal to its par value plus 10% per annum. Certain mergers, consolidations and sales of assets are treated as liquidations for the purpose of determining whether this liquidation preference takes effect.

On December 2, 1999, we sold all of the authorized Series A Convertible Preferred Stock, to Homegrown Natural. a Delaware corporation that was previously unaffiliated with us, for \$2 million. In connection with that transaction, we also placed in escrow a \$1 million five-year promissory note in favor of Homegrown Holdings, with interest at the rate of 9% per annum, and a five-year warrant to purchase 1,500,000 shares of our Common Stock with an exercise price ranging from \$2.00 per share to \$4.00 per share, varying over time. Homegrown Natural never funded the loan

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and on October 16, 2000, the Company and Homegrown Natural signed an amendment to the investment agreement terminating the note and the related warrants.

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We relied upon Rule 506 of Regulation D promulgated under the Securities Act of 1933 in connection with the sale of our Series A Convertible Preferred Stock.

ITEM 6. MANAGEMENT'S DISCUSSION AND ANALYSIS

OVERVIEW

We are engaged in the manufacture, marketing, and sale of premium, all natural and organic macaroni and cheese dinners, all natural pasta meals and other all natural and organic food products. We use contract packers to manufacture our products according to our specifications, which include our products' recipes, ingredients, graphics and packaging. Our products are sold primarily through distributors to supermarkets and natural and specialty food stores. We also manufacture private label macaroni and cheese house brands for retailers.

Regional managers and food brokers, present our products to a supermarket or distributor buyer using our sales and marketing presentation The key competitive factors in influencing a purchasing decision by the buyer include the product quality, packaging, sales history, profitability, and consumer demand. If a buyer decides to accept our product, other issues such as the cost of acquiring shelf space (slotting fees) and our specific commitments to marketing programs are negotiated. Introductory slotting fees and marketing programs often vary from customer to customer. Emphasizing the selling features of its products our brokers attempt to negotiate the lowest slotting cost. Slotting fees can take the form of cash payments and/or free product allowances. Utilizing our brokers' knowledge regarding specific accounts, we tailor our introductory marketing program to each new account.

In October 1996, we signed a master distribution agreement with Liberty Richter, Inc. The agreement called for them to distribute all of our products throughout the continental United States, except for our private label and mail order lines. In addition, they agreed to provide other services, such as order processing, invoicing, record management, sales coverage, broker management, promotion execution, management of sales allowances and trade show participation. In July 1999, we agreed with Liberty to modify the master agreement to allow us to sell our products directly to the mass markets that do not buy through distributors in the New England and West Coast regions. For the fiscal years ended March 31, 1999 and 2000, sales under that master distribution agreement accounted for approximately 87% and 69%, respectively, of our net sales. As of May 31, 2000, we mutually agreed to terminate that agreement and Liberty ceased to represent our products. We reimbursed Liberty for all of our salable products held in their warehouse. In addition, we paid Liberty the balance of their anticipated earnings from the distribution agreement through the calendar year 2000.

Prior to May 31, 2000, most of our sales were made to Liberty under contract terms allowing certain rights of return on unsold product held by Liberty. The contract called for Liberty to pay us based on terms relating to the receipt of our products by Liberty. We deferred recognition of such sales until the product was sold by Liberty to distributors or supermarket chains. As a result, if Liberty paid us before Liberty sold the products to a third party, we had an advance from Liberty. If Liberty sold the products to a third party before it paid us, we had a receivable from Liberty.

Since June 1, 2000, we have been selling our products directly to our customers. We retained Napa Valley Kitchens to provide certain services to replace many of the services that Liberty provided. All promotions and slotting presentations are subject to the Company's approval. Napa Valley Kitchens is an affiliate of Homegrown Holdings, Corp., who acquired control of us as a result of the transaction described previously.

Our cost of sales consists of the cost of finished product shipped from a contract packer. We purchase the raw materials and ship them to the contract packer according to the specifications provided by us, which include the recipes, ingredients, graphics and packaging for the product. Then, the contract packer packages the raw materials into the appropriate boxes and cases according to orders specified by us. The products are shipped directly from the contract packer via common carrier to our main public warehouse in Illinois or to one of our two satellite warehouses in Massachusetts or California.

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Selling expenses include the costs of product marketing, sales commissions, cost of product distribution and account management. Annie's has contracts directly with the brokers. The brokers' work on a commission basis, generally 5% of net cash received. We negotiate, through the broker, the cost of acquiring shelf space (introductory slotting fees) as well as the continuing support needed for the product as indicated. Introductory slotting fees can take the form of cash payments and/or free product allowances.

Our sales strategy is to continue to expand our supermarket distribution nationally in addition to developing new and unique all-natural and organic food products to sell to our existing customer base.

RESULTS OF OPERATIONS

The following table sets forth, as a percentage of net sales, certain items included in the Company's Statements of Operations (see Financial Statements and related Notes) for the years indicated:

	YEARS ENDED 2000	2001
STATEMENTS OF OPERATIONS DATA:		
Net sales	100.00%	100.00%
Cost of sales	53.68	53.37
Gross profit	46.32	46.63
Selling expenses	28.43	32.91
General and administrative expenses	12.29	9.38
Slotting fees	2.06	2.38
Operating income	3.54	1.96
Interest expense and borrowing charges	2.02	0.36
Interest and other income	0.69	0.71
Gain on sale of RMFC	0.60	0.00
Income tax expense	0.01	0.01
Net income	2.80	2.30

TWELVE MONTHS ENDED MARCH 31, 2000 COMPARED TO TWELVE MONTHS ENDED MARCH 31, 2001

NET SALES. Net sales increased by \$3,234,052 or 31.51% from \$10,264,688 in 2000 to \$13,498,740 in 2001. The net sales increase was primarily a result of sales growth of existing products in existing accounts (15.20%), new products (4.59%), and sales from club stores, (11.72%).

GROSS PROFIT. As a percentage of net sales, gross profit increased from 46.32% in 2000 to 46.63% in 2001. This increase was primarily the result of the product mix

SELLING EXPENSES. Selling expenses increased by \$1,524,217 or 52.23% from \$2,918,066 in 2000 to \$4,442,283 in 2001 and increased as a percentage of net sales from 28.43% in 2000 to 32.91% in 2001. The increase in selling expenses reflected an increase in spending in marketing costs, including price reductions and trade show appearances, associated with the continued rollout of our products in 2001. Freight and warehousing costs increased due to increased sales, increased costs, and the customer base expanding away from our shipping points.

GENERAL AND ADMINISTRATIVE EXPENSES. General and administrative expenses increased by \$4,318 or 0.34% from \$1,261,775 in 2000 to \$1,266,093 in 2001 and decreased as a percentage of net sales from 12.29% in 2000 to 9.38% in 2001. The increase in general and administrative expenses is primarily a result of an increase in consultants, insurance and graphics relating to new products offset by a decrease in payroll and related expenses and professional fees.

SLOTTING FEES. Slotting expenses increased by \$110,759 or 52.47% from \$211,076 in 2000 to \$321,835 in 2001, and increased as a percentage of net sales from 2.06% in 2000 to 2.38% in 2001. The increase was due to our decision

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to continue with our expansion plan by purchasing additional shelf space at supermarkets. These slotting fees are required by most supermarkets and are expensed at the time of product introduction.

INTEREST EXPENSE AND OTHER CHARGES. Interest expense and other charges decreased by \$157,971 from \$206,756 in 2000 to \$48,785 in 2001 and decreased as a percentage of sales from 2.01% in 2000 to 0.36% in 2001. The decrease in interest expense and other charges is the result of lower average line of credit borrowings.

INTEREST AND OTHER INCOME. Interest and other income increased by \$25,584 or 36.14% from \$70,800 in 2000 to \$96,384 in 2001 and increased as a percentage of sales from 0.69% in 2000 to 0.71% in 2001. The increase was a result of recognizing interest income on notes receivable from stockholders, recognizing income relating to cash repayments on the RMFC note receivable and recognizing income from coupon inserts.

LIQUIDITY AND CAPITAL RESOURCES

We have financed our operations to date through a public offering of Common Stock, private sales of equity and convertible debt securities, a line of credit and term loan from a financial institution and cash generated from operations. At March 31, 2001, we had working capital of \$1,881,562, an increase of \$421,125 over our working capital balance of \$1,460,437 at March 31, 2000. The net increase in working capital was primarily attributable to the net income of Annie's.

Net cash used by operating activities for the year ended March 31, 2001 was \$1,017,488 consisting primarily of an increase in accounts receivable offset by net income and an increase in accounts payable. The increase in accounts receivable was attributable to our largest sales ever in March 2001.

Net cash used in investing activities consisted of capital expenditures totaling \$131,153 which related to the purchase of the Tamarind Tree Brand, described below, and the purchase of plates and dies for the new products as well as office equipment.

TAMARIND TREE

On August 27, 1998, we acquired certain assets of The Tamarind Tree Ltd. ("Tamarind Tree"). Tamarind Tree produced and marketed an ethnic line of heat and serve vegetarian food entrees. The assets acquired consisted of the Tamarind Tree brand, including the registered trademark, "The Taste of India," intellectual property relating to the brand and other tangible and intangible assets that were used in Tamarind Tree's business.

The purchase price was comprised of cash in the amount of \$200,000, legal fees in the amount of \$71,038, royalty payments of \$10,110, and an advance against royalties in the amount of \$75,000, and future royalties and overrides. The royalties are payable by us to Tamarind Tree for five years at the rate of 6% annually on "adjusted net sales." Additionally, overrides are payable by us to Tamarind Tree for five years at the rate of 2% of all sales of certain products and sales in excess of a certain minimum amount of other products. The royalty payments will be accounted for as additional consideration for the purchase of the assets and will be recorded as additional goodwill as the future royalties are earned. We have capitalized the payments of \$271,038 and \$110,533 of royalties earned subsequent to the acquisition as goodwill.

We financed the acquisition of Tamarind Tree by entering into a \$300,000 term loan with Fremont Financial Corporation. The interest rate on the loan was prime rate plus 3% and called for 20 monthly principal payments of \$15,000 commencing October 1, 1998. The loan was secured by all of our assets including a security interest in the Tamarind Tree Brand, and was guaranteed by the two largest stockholders of the Company. The balance of the term loan was paid in December 1999 upon the closing of the Homegrown Natural transaction described previously.

We negotiated a line of credit with a financial institution for \$600,000, which closed on February 3, 1998 ("Line of Credit"). The Line of Credit was for a term of two years and was secured by all of our assets and guaranteed by our two largest stockholders at that time. In August 1998, we increased the Line of Credit to \$900,000 and signed a Term Loan for an additional \$300,000 to purchase the Tamarind Tree Brand. We used the proceeds of the sale of

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Preferred Stock to Homegrown Holdings Corp. to payoff the Line of Credit and the Term Loan with the financial institution.

RAW MATERIALS FOOD COMPANY ("RMFC")

On July 31, 1997, we acquired all the outstanding shares of RMFC, a Colorado based whole food supplement company, for stock valued at \$360,000 and paid acquisition costs. The acquisition was accounted for using the purchase method of accounting and, accordingly, the purchase price was allocated to the assets purchased and the liabilities assumed based upon the fair values at the date of acquisition. The fair value of assets acquired, including goodwill, was \$437,555, and the liabilities assumed totaled \$52,610. Goodwill of \$400,184 was being amortized over 20 years on the straight-line basis. In our effort to focus on our core business, we sold the RFMC subsidiary to the remaining founder of RMFC on June 30, 1999 for the return of his 30,000 shares of our common stock and a note for \$77,000.

On November 13, 1998, we terminated our employment contract with one of the founders of RMFC and repurchased all 30,000 shares of our common stock. As of June 30, 1999, we consummated an agreement with the other founder of Raw Materials Food Company to sell back to that founder all of the common stock of RMFC. In payment for the common stock, the founder returned to us 30,000 shares of our Common Stock issued to him as consideration for the original acquisition of RMFC and a note in the amount of \$77,000. The note bears interest at 5.79% per annum and the repayment terms are tied to the cash flows of Raw Materials Food Company. At March 31, 2001, the balance on the note receivable is \$48,183.

We recognized a gain of \$62,121 on the aforementioned sale of the common stock of RMFC, which represents the amount by which the fair value of the 30,000 shares of our common stock exceeds the net assets sold. We have deferred any gain recognition relating to the \$77,000 note receivable from RMFC until such time as cash flows from RMFC's operating activities are sufficient to fund the repayment of the note.

HOMEGROWN NATURAL FOODS, INC.

On November 30, 1999, pursuant to a Special Meeting of our Stockholders, we amended our Certificate of Incorporation to authorize one million shares of Preferred Stock, par value \$2.00. On December 2, 1999, Homegrown Holdings Corp., now known as Homegrown Natural Foods, Inc., a corporation that was previously unaffiliated with us purchased one million shares of the Preferred Stock, designated Series A Convertible Preferred Stock, for \$2 million. The Series A Convertible Preferred Stock, in the aggregate, has voting rights equivalent to one million shares of Common Stock. The Series A Convertible Preferred Stock has the right to be converted into an equal number of shares of Common Stock and participates in dividends at the same rate as the Common Stock. In the event of a liquidation of Annie's, the Series A Convertible Preferred Stock has a liquidation preference of par value plus 10% per annum. Certain mergers, consolidations and sales of assets are treated as liquidations for the purpose of determining whether this liquidation preference takes effect.

In connection with that transaction, we also placed in escrow a \$1 million five-year promissory note in favor of Homegrown Natural, with interest at the rate of 9% per annum, and provided a five-year warrant to purchase 1,500,000

shares of our Common Stock with an exercise price ranging from \$2.00 per share to \$4.00 per share, varying over time. Homegrown Natural never funded the loan and on October 16, 2000, the Company and Homegrown Natural signed an amendment to the investment agreement terminating the note and the related warrants.

In a related transaction, Homegrown Natural entered into certain agreements, also dated December 2, 1999 (the "Stock Collar Agreements"), with our co-founders, Mr. Andrew Martin and Ms. Ann Withey, which provided a stock collar in favor of Homegrown Natural on certain of Mr. Martin's and Ms. Withey's shares of our Common Stock. Specifically, Mr. Martin subjected all of his shares of Common Stock to his Stock Collar Agreement. In connection with his Stock Collar Agreement, Mr. Martin executed an Irrevocable Proxy, dated December 2, 1999, in favor of Homegrown Natural to vote all of his shares of Common Stock. Ms. Withey subjected 900,000 of her shares of Common Stock to the Stock Collar Agreement and executed an Irrevocable Proxy, dated December 2,

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1999, in favor of Homegrown Natural with respect to 852,903 of her shares. As a result of these transactions, Homegrown Holdings currently has the right to vote 63.23% of our outstanding shares.

Mr. Martin and Ms. Deborah Churchill Luster resigned from the Board of Directors effective as of December 2, 1999. Ms. Withey remains on the Board of Directors.

As part of an agreement with Mr. Martin regarding the termination of his employment with us, Mr. Martin executed a Separation Agreement with us, dated December 2, 1999, providing for severance payments to him in consideration for a full release of any claims that he may have had against us. In connection with his Separation Agreement, Mr. Martin also rescheduled his debt to us arising out of certain advances and loans previously made to him by us. Mr. Martin's rescheduled obligations are evidenced by an Omnibus Secured Promissory Note in the principal amount of \$274,630, dated December 2, 1999, which calls for interest at the rate of 9% per annum. The Omnibus Secured Promissory Note is secured by Mr. Martin's right to payment under his Stock Collar Agreement with Homegrown Natural.

Effective as of December 2, 1999, Mr. Paul B. Nardone was appointed the Chief Executive Officer to replace Mr. Martin.

Ms. Luster also executed a Separation Agreement with the Company, dated December 2, 1999. The Separation Agreement provided for severance payments to her as a result of termination of her employment by us, in consideration for a release of any claims that she may have had against us. In connection with her Separation Agreement, Ms. Luster also rescheduled her debt to us, originally incurred as a result of certain loans for the exercise of stock options previously made to her by us. Ms. Luster's rescheduled obligations are evidenced by an Omnibus Secured Promissory Note in the amount of \$87,794, dated December 2, 1999, bearing interest at the rate of 9% per annum and secured by her shares of our Common Stock. During the year ended March 31, 2001, the note was fully paid through surrender to the Company of her shares of our common stock.

2000 LINE OF CREDIT

On May 4, 2000, we entered into an agreement for a \$250,000 line of credit with a bank. The line of credit is secured by all of our assets. On November 3, 2000, we replaced the \$250,000 line with a \$1,000,000 line of credit from another bank. The line of credit calls for an interest rate of the bank's prime rate plus 1% and is secured by all of the assets of the Company. On June 15, 2001, we increased the current line of credit to \$1,500,000.

ORGANIC WHEAT SUPPLIER JOINT VENTURE

On July 3, 2001, Annie's and an organic wheat supplier (the "Supplier") entered into a joint venture transaction whereby both Annie's and the Supplier became members of a Delaware limited liability company (the "Joint Venture"). As a member of the Joint Venture, Annie's contributed, or will contribute, all goodwill and intangible assets related to the Joint Venture's business, including relationships with vendors, customers, both potential and current, and all of the Joint Venture's working capital in cash or pursuant to a line of credit (described below). The Supplier contributed, or will contribute, all of its certified organic semolina flour, durum patent flour, durum wheat, other pasta wheat-based flours and products, and other related pasta products to the Joint Venture. The Supplier has also contributed, or will also contribute to the Joint Venture, any purchase order or pending transaction, any accounts receivable, any accounts payable, and any inventory purchased that relates to the Joint Venture's business, as well as all goodwill and intangible assets related to the Joint Venture's business, including relationships with potential and current vendors and customers.

Pursuant to the terms of the Joint Venture's Limited Liability Company Agreement, responsibility for the business and affairs of the Joint Venture has been allocated between Annie's and the Supplier. Annie's is responsible for providing the Joint Venture's financial accounting, marketing and administrative functions (including billing customers, paying vendors, overseeing licensing, certification, taxation, legal, and certain selling and marketing tasks.) In addition, Annie's has agreed to make available to the Joint Venture a revolving line of credit, the proceeds of which will be available for general business purposes in an amount not to exceed \$350,000. This line of credit will be secured by all of the assets of the Joint Venture. Annie's will also make capital contributions to the Joint Venture, up to \$125,000, on an as-needed basis to fund the expenses of the Joint Venture.

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The Supplier is responsible for providing the other operational functions for the Joint Venture, including sourcing, manufacturing, marketing, purchasing, logistics, maintaining compliance with organic certification rules and regulations, and quality control. Annie's and the Supplier each receive monthly management fees to reimburse them for the services they provide to the Joint Venture and out-of-pocket costs they will each render on behalf of the Joint Venture. In connection with this transaction, the Supplier assigned its five-year term supply agreement with Annie's to the Joint Venture.

The net profits and net losses of the Joint Venture for each fiscal year will be allocated equally between Annie's and the Supplier. The Joint Venture will distribute to Annie's certain receivables that the Supplier contributed to the Joint Venture.

Under the terms of the Joint Venture agreement, Annie's has the option to purchase the Supplier's interest in the Joint Venture in June 2006 for a price equal to one times the Joint Venture's net operating profit after interest and depreciation and before taxes, for the then previous twelve consecutive months.

As a result of this transaction, both Annie's and the Joint Venture expect to sell durum wheat to other companies in the expanding organic wheat market. Annie's also believes that this transaction will result in a more stable supply and price for Annie's organic wheat requirements.

CAPITAL NEEDS

Our primary capital needs are for developing new products to sell to our existing consumer base and expansion into national supermarket distribution. We anticipate that the funds available from the Line of Credit together with funds generated from operations will be sufficient to meet our liquidity needs for the next twelve months. However, we might still need additional capital in the future to fully implement our business strategy as set forth herein. If such capital is unavailable either because of general market conditions or the results of our operations, we will have to scale back either our investments in new products, or our national supermarket expansion, or both.

OTHER MATTERS

In June 1998, the Financial Accounting Standards Board issued SFAS No. 133 ACCOUNTING FOR DERIVATIVE INSTRUMENTS AND HEDGING ACTIVITIES (SFAS 133). The statement requires companies to recognize all derivatives as either assets or liabilities with the instruments measured at fair value. The accounting for changes in fair value gains and losses depends on the intended use of the derivative and its resulting designation. The statement is effective for all fiscal quarters of fiscal years beginning after June 15, 2000. We adopted SFAS 133 on April 1, 2001. Adoption of SFAS 133 did not have a material impact on the consolidated financial statements.

In December 1999, the Securities and Exchange Commission issued Staff Accounting Bulletin ("SAB") No. 101, REVENUE RECOGNITION. The adoption of SAB 101 did not have a material impact on the financial statements.

In May 2000, the Financial Accounting Standards Board Emerging Issues Task Force ("EITF") reached a consensus on Issue No. 00-14, ACCOUNTING FOR CERTAIN SALES INCENTIVES. This issue addressed the recognition, measurement, and income statement classification for various types of sales incentives, including discounts, coupons and rebates. In April 2001, the EITF reached a consensus on Issue No. 00-25, VENDOR INCOME STATEMENT CLASSIFICATION OF CONSIDERATION TO A PURCHASER OF VENDOR'S PRODUCT OR SERVICES. This issue addresses the income statement classification of consideration a vendor provides to a retailer, other than that directly addressed in Issue No. 00-14, including slotting fees, cooperative advertising arrangements and buydowns. The consensuses reached in Issue 80-25 and 80-14 are effective for fiscal quarters beginning after December 15, 2001. The adoption of these consensuses will not affect when the Company recognizes incentives or the amount. However, adoption of these consensuses will affect the classification of certain expenses in the statement of operations. As a result, the Company does not expect the adoption of these consensuses to have a material impact on the financial statements.

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FORWARD LOOKING STATEMENTS

From time to time, information provided by us, statements made by our employees or information included in our filings with the Securities and Exchange Commission (including this Form 10-KSB) may contain statements which are not historical facts, so called "forward-looking statements", which involve risks and uncertainties. Forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. When used in this Form 10-KSB, the terms "anticipates", "expects", "estimates", "believes" and other similar terms as they relate to the Company or its management are intended to identify such forward-looking statements. In particular, statements made above in "Item 2. Description of Property" relating to the suitability of our facilities and equipment for future operations and the availability of additional facilities and equipment in the future and in "Item 6. Management's Discussion and Analysis of Financial Condition and Results of Operations" relating to the sufficiency of funds for our working capital requirements during 2001-2002 and our expectation that future cash flow will

continue to be provided from operations will not have any significant impact on our business may be forward-looking statements. Our actual future results may differ significantly from those stated in any forward-looking statements. Factors that may cause such differences include, but are not limited to, the factors discussed below. Each of these factors, and others, are discussed from time to time in our filings with the Securities and Exchange Commission.

ITEM 7. FINANCIAL STATEMENTS

Please refer to pages F-1 through F-17
Independent Auditors' Report Balance
Sheets at March 31, 2000 and 2001
Statements of Operations for the Years ended March 31, 2000 and 2001
Statements of Stockholders' Equity for the Years ended March 31, 2000 and 2001
Statements of Cash Flows for the Years ended March 31, 2000 and 2001
Notes to Financial Statements at March 31, 2000 and 2001

ITEM 8. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

None

ITEM 9. DIRECTORS, EXECUTIVE OFFICERS, PROMOTERS AND CONTROL PERSONS: COMPLIANCE WITH SECTION 16(A) OF THE EXCHANGE ACT

EXECUTIVE OFFICERS, KEY PERSONS AND DIRECTORS

The executive officers and directors of the Company as of June 29, 2001 are as follows:

NAME	AGE	POSITION
Ann E. Withey	38	Inspirational President and Director
John Foraker	38	Chairman
Paul B. Nardone	33	President, Chief Executive Officer and Director
Neil Raiff	44	Chief Financial Officer, Secretary and Treasurer
Ronald L. Cheney	65	Director
Michael Moone	56	Director
C. Richard Lemon	53	Director
Ellen Ambrose	45	Director

ANN E. WITHEY co-founded Annie's Homegrown, Inc. in 1989 and is currently a director and our Inspirational President. For the fiscal year ended March 31, 2001, Ms. Withey elected to reduce her salary from \$84,000 to \$30,000 without reducing her role with us. Ms. Withey has served as a director of the Company since 1989. Ms. Withey's responsibilities also include new product development and consumer correspondence and relations. Ms. Withey was co-founder of Smartfood, Inc. and creator of the original recipe for Smartfood Popcorn. Smartfood Inc. was sold to Frito-Lay, a division of PepsiCo, in 1989. Ms. Withey and her husband own and operate a small organic produce farm in Connecticut. Ms. Withey

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actively supports a variety of programs that benefit women, children, education and the environment. Ms. Withey holds a B.A. degree from the University of Connecticut.

JOHN FORAKER founded Homegrown Holdings Corp. (now known as Homegrown Natural Foods, Inc.) in 1999 as an investment vehicle for the natural food industry, and negotiated Homegrown Natural's investment in Annie's Homegrown. Mr. Foraker is currently our Chairman as well as the CEO of Homegrown Natural. Mr. Foraker has served as President & CEO of Napa Valley Kitchens, marketer of CONSORZIO(R)brand specialty food products, since 1995. In 1997, Mr. Foraker founded Calio Groves, the leading domestic producer and marketer of California olive oil products. From 1987 through 1991, Mr. Foraker was a Vice President for Bank of America NT & SA, in Santa Rosa, CA., where he was responsible for a significant portion of the Bank's wine industry portfolio. Mr. Foraker is on the board of Napa Valley Kitchens, Spottswoode Winery, and Calio Groves.

PAUL B. NARDONE has been the Company's President since October 1996 and Chief Executive Officer since December 1999. In July 1999, Mr. Nardone was elected to our Board of Directors. Mr. Nardone is responsible for managing our strategic plan. In 1990, Mr. Nardone founded New England Snacks, Inc., a regional snack food distributorship. In March 1992, New England Snacks, Inc. was sold to Alternative Distributors where Mr. Nardone served as Vice President of sales until joining the Company in 1993. Mr. Nardone holds a B.A. degree in Political Science from Tufts University in Medford, Massachusetts.

NEIL RAIFF, CPA has been our Chief Financial Officer and Treasurer since

1989 and our Secretary since December 1999. From 1989 to September 1994, Mr. Raiff served in this capacity on a contractual basis. In October 1994, Mr. Raiff became a part-time employee, and in May 1995 he joined us as a full-time employee. Mr. Raiff is responsible for all financial and administrative functions including financial forecasting and strategic planning, expense control, accounting, and banking and insurance relationships. From 1991 to May 1995, Mr. Raiff was self-employed as a CPA in private practice. Mr. Raiff holds a B.S. in Accountancy from Bentley College in Waltham, Massachusetts.

RONALD L. CHENEY has been a member of our Board of Directors since 1998. He is a co-principal of an unregistered investment fund. He retired from his practice of law in 1996. Prior to his retirement, Mr. Cheney worked for the last ten years as a sole practitioner specializing in the area of securities law. Mr. Cheney has been a panelist at discussions on securities litigation, lectured in law school, and published articles on securities law. Mr. Cheney holds a B.A. degree from Yale University and his LLB from Harvard Law School.

MICHAEL MOONE has been Chairman of Napa Valley Kitchens in Napa, California, Chairman of Luna Vineyards in Napa, California and a managing partner of Silverado Equity Partners, LP since 1995. From 1990 to 1992, Mr. Moone served as President & CEO of Stouffer Foods Corporation, where he also served as President of Nestle Frozen Food Company. From 1984 to 1990 Mr. Moone served as President of Wine World Estates, a producer and importer of premium wines. In 1995, Silverado Partners, led by Mr. Moone, completed the successful purchase of Nestle's wine holdings, which was taken public in 1997 under the name Beringer Wine Estates.

ELLEN AMBROSE is a principal in Brand.insights, a marketing consulting company for the packaged foods industry. Ms. Ambrose was Vice President & General Manager for Nestle Beverage Company, with responsibility for the ready-to-drink coffee, ground coffee, and powdered beverages divisions. Before joining Nestle, Ms. Ambrose was a principal in marketing Corporation of America, a strategic marketing firm handling clients such as Frito-Lay, Kraft, General Foods, and Pepperidge Farms. She also served as a director for Beatrice/Hunt Wesson's Fisher nuts division, and as Group marketing Manager for the Orville Redenbacher division.

C. RICHARD LEMON has practiced law for 30 years, the last 20 being with the Napa, California law firm of Dickenson, Peatman, & Fogarty. He devotes his practice primarily to the food and wine industries,

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including mergers and acquisitions, financing and general corporate and real estate work. He founded and is a board member of Napa National Bank. He is President of Temecula Vineyards, Inc., and is a Partner in Silverado Partners, a mergers and acquisition consultant to the wine industry.

COMPLIANCE WITH SECTION 16(A) OF THE EXCHANGE ACT

Not Applicable.

ITEM 10. EXECUTIVE COMPENSATION

The following table sets forth, for the fiscal year ended March 31, 2001, March 31, 2000, and March 31, 1999, certain compensation paid by us, including salary, bonuses and certain other compensation, to its Chief Executive Officer and all other executive officers whose annual compensation for the year ended March 31, 2001, 2000, and 1999 exceeded \$100,000 (the "Named Executive Officers").

SUMMARY COMPENSATION TABLE <TABLE><CAPTION>

NAME AND PRINCIPAL POSITION	YEAR	SALARY (1) (\$)	BONUS (2) (\$)	SECURITIES UNDERLYING OPTIONS (#)	ALL OTHER COMPENSATION
<s></s>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>
PAUL NARDONE (3)(6)	2001	\$ 126,000	\$ 21,323		(7)
President, Chief	2000	104,000	44,044		(7)
Executive Officer	1999	109,000	33,852		` `
ANN E. WITHEY	2001	\$ 30,000	\$		\$ 36,041(5)
Inspirational President	2000	84,000			
·	1999	94,500			13,528(5)
NEIL RAIFF (8)	2001	\$ 108,000	\$ 18,277		
Chief Financial Officer,	2000	84,000	25,962		
Secretary and Treasurer	1999	100,500			
ANDREW M. MARTIN (3)	2001	\$	\$		\$
ζ- /	2000	72,000			·
	1999	121,500			35,949(4)

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- (1) Amounts shown do not include the cost to the Company of personal benefits, the value of which did not exceed 10% of the aggregate salary and bonus compensation for each Named Executive Officer.
- (2) Bonus were earned pursuant to a bonus plan adopted by the Board of Directors, which required us to achieve certain financial targets for the years ended March 31, 2000 and 2001.

- (3) Mr. Martin served as Chief Executive Officer until July 1999. The Board of Directors appointed Mr. Nardone our Chief Executive Officer on December 2, 1999.
- (4) Other compensation to Mr. Martin includes imputed interest on indebtedness to the Company, the personal portion of rent and telephone expenses paid by the Company on Mr. Martin's behalf and the forgiveness of the Stock Option Loan from October 1997. See "Certain Relationships and Related Transactions."

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- (5) Other compensation to Ms. Withey includes the forgiveness of the Stock Option Loan from October 1997. For 2000, Ms. Withey waived the forgiveness on the Stock Option Loan from October 1997 and December 1998
- (6) Pursuant to an Employment Agreement between Mr. Nardone and us dated November 26, 1996, Mr. Nardone receives a quarterly cash bonus and a fixed number of stock options based on the amount by which our actual performance exceeds budget during the preceding quarter. Mr. Nardone earned, and was owed, stock options to purchase 37,500 shares of Common Stock. On July 7, 1999, the Compensation Committee authorized the issuance of an incentive stock option to Mr. Nardone to purchase 237,500 shares of our Common Stock under our 1999 Omnibus Stock Option Plan, with accelerated vesting based upon the achievement of certain performance incentives. On August 26, 1999, the Compensation Committee authorized the issuance of a non-qualified stock option to Mr. Nardone to purchase 107,366 shares of our Common Stock under our 1996 Stock Plan, at an exercise price of \$0.01 per share, in exchange for the following changes to Mr. Nardone's Employment Agreement: (i) surrender of his entitlement to a change of control bonus of 2%; (ii) surrender of his entitlement to incentive stock options to purchase 37,500 shares of Common Stock mentioned above; (iii) reduction of his base salary from \$120,000 to \$96,000, (iv) surrender of his entitlement to certain cash bonuses based on performance in exchange for his participation in our Bonus Pool Program and (v) extension of the term of his Employment Agreement to March 31, 2000. Mr. Nardone's contract was extended through March 31, 2001.
- (7) In December 1999, Mr. Nardone received 12,500 shares of common stock of Homegrown Natural Foods, Inc. (less than 1% of the outstanding common shares of Homegrown Natural), which he returned to Homegrown Natural on June 29, 2001.
- (8) On July 7, 1999, the Compensation Committee authorized the issuance of an incentive stock option to Mr. Raiff to purchase 118,750 shares of our Common Stock under our 1999 Omnibus Stock Option Plan, with accelerated vesting based upon the achievement of certain performance incentives. On August 26, 1999, the Compensation Committee authorized the issuance of a ten-year non-qualified stock option to Mr. Raiff to purchase 47,368 shares of our Common Stock under our 1996 Stock Plan, with an exercise price of \$0.01 per share, in exchange for the surrender of his entitlement to a change of control bonus of 1% granted to him in our Change of Control and Severance Agreement dated December 21, 1998.

OPTION GRANTS IN LAST FISCAL YEAR

Stock options were granted to the Named Executive Officers during the 2000 fiscal year as follows:

Paul B. Nardone 237,500 shares at an exercise price of \$2.00 per share Paul B. Nardone 107,366 shares at an exercise price of \$.01 per share Neil Raiff 118,750 shares at an exercise price of \$2.00 per share 47,368 shares at an exercise price of \$.01 per share

AGGREGATE OPTION EXERCISES IN LAST FISCAL YEAR AND FISCAL YEAR-END OPTION VALUES

The following table sets forth information with respect to the Named Executive Officers concerning the exercise of options during fiscal years ended March 31, 2001, March 31, 2000 and March 31, 1999 and unexercised options held as of the end of fiscal 2001.

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			NUMBER OF	VALUE OF
			SECURITIES	UNEXERCISED
			UNDERLYING	IN-THE-MONEY
			UNEXERCISED	OPTIONS AT
		SHARES TO BE	OPTIONS AT FY-	FY-END (\$) (1)
		RECEIVED	END EXERCISABLE/	EXERCISABLE/
NAME	YEAR	ON EXERCISE	UNEXERCISABLE	UNEXERCISABLE
	/C\	٠	·	۷۲>
<\$> NARRONE (2)	<c></c>	<c></c>	<c></c>	<c></c>
PAUL B. NARDONE (2)	2001	<c></c>	42,946/301,920	\$85,463/\$128,195
PAUL B. NARDONE (2)	2001		42,946/301,920	\$85,463/\$128,195
PAUL B. NARDONE (2) President and Chief	2001 2000		42,946/301,920 21,473/323,393	\$85,463/\$128,195

	1999	71,620	15,667/0	\$0/\$0
NEIL RAIFF	2001		18,949/147,169	\$37,708/\$56,554
Chief Financial Officer,	2000		9,475/156,643	\$18,855/\$75,407
Secretary and Treasurer	1999			
ANDREW M. MARTIN (2)	2001			
` ,	2000			
	1999	101,959	37,302/0	\$0/\$0

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- (1) Calculated based on an assumed fair market value of \$2.00, minus the exercise price of the option. The \$2.00 fair market value assigned to the Common Stock is derived from the valuation used in the Homegrown Natural transaction. We have no information on other transactions that would present a more meaningful estimate of the per share price of our
- (2) Mr. Martin served as Chief Executive Officer until July 1999. The Board of Directors appointed Mr. Nardone our Chief Executive Officer on December 2, 1999.

DIRECTOR COMPENSATION

In July 1999, the Board of Directors adopted our 1999 Non-Employee Directors' Stock Option Plan (the "Non-Employee Directors' Plan"). The Non-Employee Directors' Plan was created to compensate directors while simultaneously creating an incentive to such directors to maximize stockholder value. The following is a general summary of the plan, which is qualified in its entirety by reference to the Non-Employee Directors' Plan.

The Non-Employee Directors' Plan provides for an annual non-discretionary grant of stock options to each director who is not also an employee (collectively, the "Non-Employee Directors"). This annual grant is in lieu of all other compensation for service as a member of the Board of Directors (although Non-Employee Directors may still receive reimbursement for their expenses in attending meetings). A total of 100,000 shares of Common Stock is reserved for issuance under the Non-Employee Directors' Plan.

Each Non-Employee Director receives an annual option grant on the anniversary of his or her election or appointment to the Board of Directors to purchase 7,500 shares of our Common Stock for service on the Board of Directors for the ensuing year and 2,500 shares for each committee on which the Non-Employee Director serves, both with an exercise price equal to the fair market value of the underlying Common Stock on the date the option is granted. The exercise price will be 110% of the fair market value of the subject Common Stock for any person who owns stock possessing more than 10% of the total combined voting power or value of our equity. Options remain exercisable for five years from the date granted. Messrs. Foraker, Lemon and Moone voluntarily waived their participation in the Non-Employee Directors' Plan in 1999 and 2000. As of June 29, 2001, two non-employee directors held options to purchase 40,000 shares of our common stock at an exercise price of \$2.00 per share under the Non-Employee Directors' Plan.

1999 OMNIBUS STOCK OPTION PLAN

Our management strives to attract and retain top quality employees, consultants and directors. To that end, in July 1999, the Board of Directors adopted and our stockholders approved our 1999 Omnibus Stock Option Plan (the

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"1999 Plan"). The following is a general summary of the plan, which is qualified in its entirety by reference to the 1999 Plan.

Under the 1999 Plan, options to purchase shares of our Common Stock may be granted which are either (i) options intended to qualify as ISOs under Section 422(b) of the Internal Revenue Code, or (ii) non-qualified stock options ("NQSOs"). Options to purchase a total of 475,000 shares of Common Stock may be granted under the 1999 Plan; however, options to purchase more than 300,000 shares may not be granted to any single recipient during any single calendar year. If there is a change of the number or kind of shares issuable under the 1999 Plan as a result of declaration of stock dividend, stock split, combination, exchange, merger, consolidation, reclassification or any similar extraordinary event affecting our Common Stock, an adjustment will be made in the maximum aggregate number of shares that may be subject to the 1999 Plan, as well as in the number of shares subject to outstanding options and the exercise price of options granted under the 1999 Plan. The Compensation Committee will oversee and administer the 1999 Plan (subject to the 1999 Plan's terms), will have authority to select recipients eligible to receive option grants, and will grant ISOs and NQSOs under the 1999 Plan's terms. The Compensation Committee may grant ISOs or NQSOs or any combination of such options, but our directors and consultants will only be entitled to receive NQSOs.

The exercise price of options under the 1999 Plan will be not less than 100% of the fair market value of our Common Stock on the date of grant if the grant is intended to be an ISO. No ISO will be granted to any individual who, immediately prior to the grant, owns shares of our stock possessing more than 10% of the total combined voting power of our stock, unless that option's exercise price is not less than 110% of fair market value of our Common Stock on the date of grant and the option, by its terms, expires no later than five years after the date of grant.

Our Board of Directors, acting through our Compensation Committee will determine the exercise period and vesting terms, if any, for each option grant, but the exercise period will not be more than ten years after the date the option is granted. If a recipient of options ceases to be an employee, consultant or director to us for any reason other than his or her death, disability or approved retirement, any option that is otherwise exercisable by such former employee, consultant or director will terminate unless it is exercised within 30 days of the date of his or her termination. If a recipient ceases to be an employee, consultant or director of us by reason of his or her death, any option held by that recipient which was exercisable on the date of his or her death may be exercised by the legal representative of the recipient's estate for up to one year after his or her death or until the stated expiration date of the option, whichever period is shorter. Any option not exercisable on the date of the recipient's death is forfeited. If a recipient ceases to be an employee, consultant or director as a result of his or her disability, any such options which are exercisable on the date of his or her termination may be exercised for up to one year following the date of termination or until the stated expiration date of such option, whichever period is shorter. If a recipient is "Terminated for Cause", as defined under the 1999 Plan (e.g., for violation of our personnel policies), the terminated recipient's options will immediately be forfeited.

In the event of a Change of Control, as defined in the 1999 Plan, unless otherwise proscribed in the stock option grant, one-half of the unvested portions of each grant under the 1999 Plan will become fully exercisable immediately prior to such event. We did not intend for the Homegrown Natural transaction described previously to constitute a "Change of Control" for the purposes of the 1999 Plan, and the stock option grants prior to the closing of the Homegrown Natural. transaction will so indicate. If the 1999 Plan remains in effect following such a Change of Control, the remainder of any unvested options will continue to vest as otherwise provided unless the Compensation Committee determines otherwise.

The Compensation Committee may amend, discontinue or terminate the 1999 Plan at any time. The 1999 Plan will automatically terminate on the tenth anniversary of its effective date.

On July 7, 1999 and August 26, 1999, pursuant to the 1999 Plan, the Compensation Committee of the Board of Directors approved the issuance of incentive stock options to purchase an aggregate of 391,862 shares to five employees with an exercise price equal to the fair market value of the Common Stock on the date of grant, with accelerated vesting based upon the achievement of certain performance milestones.

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1996 STOCK PLAN

On October 28, 1996, we adopted a 1996 stock option plan (the "1996 Plan"). The purpose of the 1996 Plan is to encourage ownership of our Common Stock by officers, key employees, directors, consultants and other persons not employed by us. Pursuant to the 1996 Plan, we may grant incentive stock options and non-qualified stock options to our employees, officers, directors and consultants. A total of 200,000 shares of Common Stock were reserved for issuance under the 1996 Plan. The Board of Directors is authorized to determine the employees, officers, directors and consultants to whom options are granted and the number of shares for each option. The Board also interprets the 1996 Plan and the options granted thereunder and is authorized to adopt, amend or rescind the rules and regulations and make all other determinations necessary or advisable for the administration of the 1996 Plan. The 1996 Plan may be amended at any time by the Board, although certain amendments would require stockholder approval. During the year ended March 31, 2000, 164,734 stock options were granted to employees with an exercise price of \$.01 per share.

The Board has the discretion to determine the extent to which an option may be exercised in part and the extent to which any part may or may not be exercised prior to expiration of specified periods of time after the grant. However, no option shall be exercisable to any extent after the expiration of ten years (five years in the case of an incentive stock option granted to a greater than 10% stockholder). If the optionee terminates his or her services with the Company, the optionee must exercise the option within the earlier of the expiration date of such option or within 90 days of termination of services for any reason other than death or disability. In the event of death or retirement, the incentive stock option shall terminate at the earlier of such date of expiration or within 180 days and 90 days respectively following such event. The exercise price of incentive stock options granted under the 1996 Plan must be at least equal to the fair market value of our Common Stock on the date of grant. The exercise price of incentive stock options granted to an optionee who owns stock possessing more than 10% of our Common Stock must equal at least 110% of the fair market value of our Common Stock on the date of grant.

1990 INCENTIVE STOCK OPTIONS PLAN

In January 1990, we adopted an incentive stock option plan (the "1990 Plan"). The purpose of that plan was to encourage ownership of our Common Stock by officers, key employees, directors, consultants and other persons not employed by us. Pursuant to the 1990 Plan, we granted incentive stock options and non-qualified stock options to our employees, officers, directors and consultants. The Board of Directors was authorized to determine the employees, officers, directors and consultants to whom options are granted and the number of shares for each option. The Board also interpreted the 1990 Plan and the options granted thereunder and was authorized to adopt, amend or rescind the

rules and regulations and make all other determinations necessary or advisable for the administration of the 1990 Plan.

The Board had the discretion to determine the extent to which an option may be exercised in part and the extent to which any part may or may not be exercised prior to expiration of specified periods of time after the grant. However, no option was exercisable to any extent after the expiration of ten years (five years in the case of an incentive stock option granted to a greater-than 10% stockholder). If an optionee terminates his or her services with us, the optionee must exercise the option within the earlier of the expiration date of such option or within 30 days of termination of services for any reason other than death, retirement or disability. In the event of death or retirement, the incentive stock option shall terminate at the earlier of such date of expiration or within 180 days and 90 days respectively following such event. The exercise price of incentive stock options granted under the 1990 Plan is at least equal to the fair market value of our Common Stock on the date of grant. The exercise price of incentive stock options granted to an optionee who owns stock possessing more than 10% of our Common Stock must equal at least 110% of the fair market value of the Common Stock on the date of grant.

The 1990 Plan terminated in accordance with its provisions in January 2000.

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ITEM 11. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

The following table sets forth certain information known to the Company regarding the beneficial ownership of our Common Stock as of June 29, 2001, for (i) each stockholder known by us to own beneficially 5% or more of the outstanding shares of its Common Stock; (ii) each director; and (iii) all directors and executive officers as a group. We believe that the beneficial owners of the Common Stock listed below, based on information furnished by such owners, have sole investment and voting power with respect to such shares, subject to community property laws where applicable.

DIRECTORS, EXECUTIVE OFFICERS AND 5% STOCKHOLDERS (1):	BENEFICIALLY	PERCENTAGE OF COMMON SHARES OUTSTANDING (4)
Homegrown Natural Foods, Inc. (5) c/o John Foraker, CEO 580 Gateway Drive Napa, CA 94558	3,577,691	63.23%
Ann E. Withey (6) c/o Annie's Homegrown, Inc. 395 Main Street Wakefield, MA 01880	788,542	13.94%
Paul B. Nardone (7)	42,946	*
Neil Raiff (8)	71,172	1.25%
Ronald L. Cheney (9)	100,104	1.76%
Ellen Ambrose (10)	17,500	*
C. Richard Lemon (11)	0	*
Michael Moone (12)	0	*
All directors and executive officers as a group (8 persons) (13)	4,597,955	79.83%

- * Less than 1% of total voting securities
- Pursuant to rules of the Securities and Exchange Commission ("SEC"), addresses are provided only for 5% beneficial owners.
- (2) Except as otherwise noted in the footnotes to this table, each person or entity named in the table has sole voting and investment power with respect to all shares as owned, based on information provided to us by the persons or entities named in the table.
- (3) Shares of Common Stock subject to options exercisable within 60 days of June 29, 2001 are deemed outstanding for computing the percentage of the person or group holding such securities.
- (4) Percentage of beneficial ownership is calculated on the basis of the amount of outstanding securities (Common and Preferred Stock) at June 29, 2001 (5,657,808) plus, for each person or group, any securities that person or group has the right to acquire within 60 days pursuant to options or other rights.
- (5) Includes all stock subject to an Irrevocable Proxy Agreement that Mr. Andrew Martin (1,411,109 shares) and Ms. Ann Withey (617,418 shares) granted to Homegrown Holdings Corp., now known as Homegrown Natural Foods, Inc., in conjunction with a Stock Collar Agreement, dated December 2, 1999 (described below). Homegrown Natural Foods, Inc. has full power and authority to vote the shares subject to an Irrevocable Proxy

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on behalf of Mr. Martin and Ms. Withey (also described below). Mr. Foraker,

- Chairman of Annie's Board of Directors, is also the Chief Executive Officer of Homegrown Natural Foods, Inc.
- (6) All of Ms. Withey's Common Stock is subject to Stock Transfer Instructions, dated July 27, 1995, and as amended described below. Certain loans by Annie's to Ms. Withey are secured by the Common Stock received upon exercise of certain option grants (described below). 617,418 shares of Ms. Withey's Common Stock are subject to a Stock Collar Agreement and Irrevocable Proxy with Homegrown Natural Foods, Inc.
- (7) Includes the vested portion (42,946 shares) of a non-qualified stock option to purchase 107,366 shares of our Common Stock under the 1996 Stock Plan at an exercise price of \$0.01. Since the option is not vested, it does not include an incentive stock option to purchase 237,500 shares of our Common Stock under the 1999 Omnibus Stock Option Plan, with accelerated vesting upon the achievement of certain performance milestones, authorized by the Compensation Committee on July 7, 1999.
 (8) Includes the vested portion (18,949 shares) of a non-qualified stock option
- (8) Includes the vested portion (18,949 shares) of a non-qualified stock option to purchase 47,368 shares of our Common Stock under the 1996 Stock Plan at an exercise price of \$0.01 per share. Since the option is not vested, it does not include an incentive stock option to purchase 118,750 shares of our Common Stock, under the 1999 Omnibus Stock Option Plan, with accelerated vesting based upon the achievement of certain performance milestones, authorized by the Compensation Committee on July 7, 1999.
- (9) Includes 22,500 shares of Common Stock issuable upon exercise of certain options granted pursuant to our Non-Employees Directors' Plan.
- (10) Ms. Ambrose is a director of Annie's. The figure above includes 17,500 shares of Common Stock issuable upon exercise of certain options granted pursuant to Annie's Non-Employee Directors' Stock Option Plan. Ms. Ambrose also holds 2,500 shares of Series A Preferred Stock and options to purchase 5,000 shares of Common Stock of Homegrown Natural Foods, Inc. and is a director of Homegrown Natural Foods, Inc.
- (11) Mr. Lemon is a director of Annie's and a director of Dickenson Peatman & Fogarty, a law firm that represents Homegrown Natural Foods, Inc. Mr. Lemon also holds 30,989 shares of Series A Preferred Stock and options to purchase 13,733 shares of Common Stock of Homegrown Natural Foods, Inc.
- (12) Mr. Moone is a director of Annie's and a director of Homegrown Natural Foods, Inc. Mr. Moone also holds 488,402 shares of Series A Preferred Stock and options to purchase 103,333 shares of Common Stock of Homegrown Natural Foods, Inc.
- (13) Includes 101,895 shares of Common Stock issuable upon exercise of certain options granted to directors and executive officers pursuant to various Stock Option Plans.

RESTRICTIONS ON TRANSFER OF FOUNDERS' SHARES

On July 27, 1995, our co-founders, Ann E. Withey and Andrew M. Martin, each delivered to our stock transfer agent, certificates for 750,000 of their shares of our Common Stock. With those certificates the co-founders also delivered irrevocable stock transfer instructions that no transfer of those shares may be made until the sixth anniversary of the date of the irrevocable stock transfer instructions. On the sixth, seventh, eighth, and ninth anniversaries of that date, 25% of each of their shares shall become transferable. All of the shares may become transferable upon certification by our Chief Financial Officer that any of the following has been achieved: (i) for two consecutive fiscal years after August 22, 1995, we have had minimum annual earnings equal to \$0.30 per share; (ii) for five consecutive fiscal years after August 22, 1995, we have had an average minimum annual earnings of \$0.30 per share; or (iii) after August 22, 1996, our shares have traded on a United States stock exchange at a price at least equal to \$10.50 (adjusted for stock splits, stock dividends and recapitalizations) for at least 90 consecutive trading days.

In addition, pursuant to an addendum to the irrevocable stock transfer instructions, none of the co-founders' other shares of our Common Stock may be transferred until any of the above conditions have been achieved, except that each co-founder may transfer a number of those other shares that, within any three-month period, would equal one percent of our Common Stock then outstanding.

The shares subject to the irrevocable stock transfer instructions may be transferred upon death or by gift to family members, provided that the shares remain subject to the restrictions. The shares may not be pledged to secure a debt, except to the extent necessary to pay the expenses of the estate of a deceased shareowner. The shares held in escrow do not have any right, title interest or participation in our assets in the event of a dissolution, liquidation,

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reorganization or any other transaction or proceeding which results in a distribution of our assets, until the holders of all shares not subject to the transfer instructions have received an amount equal to the public offering price. The escrowed shares shall continue to have all voting rights to which those shares are entitled. Dividends shall be withheld by us and paid only as the shares become free for transfer.

On January 26, 2001, Homegrown Natural Foods, Inc. and Annie's submitted a request for issuance of a "no action" letter from the Secretary of State of the Commonwealth of Massachusetts relating to the Stock Transfer Instructions, their application, and their possible termination. In that request, Homegrown Natural Foods, Inc. requested that the Commonwealth of Massachusetts issue a "no action" letter if the Stock Transfer Instructions were terminated, assuming:

o
The Board of Directors of Annie's declared a reverse stock split pursuant

to which holders of less than a selected threshold would receive a fractional share of Annie's Common Stock;

- o The stockholders of Annie's approved the reverse stock split;
- o The fractional shares are converted into scrip, with the right: (A) to receive \$6.00 per share on a pre -split basis as a preference to Annie's Common Stockholders in a "liquidity event"; and (B) to convert the scrip into fractional shares or whole shares of Common Stock of Annie's in the event that Annie's issues shares in a registered and underwritten public offering or if an acquisition occurs which "enhances shareholder value"; and
- o In furtherance of the request, the companies suggested that Annie's and Homegrown Natural Foods, Inc. would be combined, and that such a transaction would unlock shareholder value for both companies by creating a large natural foods company with greater resources and market presence. The request indicated that such a combination would enhance the value of all Annie's security holders, including the holders of the scrip.

Representatives of Homegrown Natural Foods, Inc. and Annie's met with representatives of the Commonwealth of Massachusetts on March 6, 2001, and conducted several telephone conferences relating to the request.

In response, on May 23, 2001, the Commonwealth of Massachusetts issued a "no action" letter stating that the Commonwealth of Massachusetts would not recommend enforcement action in the event that the steps outlined in the submission were completed and the Stock Transfer Instructions were terminated.

ITEM 12. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS

Starting June 1, 2000, we retained Napa Valley Kitchens to provide certain services such as order processing, invoicing, record management, sales coverage, broker management, promotion execution, management of sales and allowances. For the years ended March 31, 2001 and 2002, we will pay Napa Valley Kitchens a management fee, which approximates 1.5% of net adjusted sales that are processed through Napa Valley Kitchens. Napa Valley Kitchens is a subsidiary of Homegrown Natural Foods, Inc., who acquired control of us as a result of the transaction described previously.

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HOMEGROWN NATURAL FOODS, INC.

In conjunction with the Homegrown Natural Foods, Inc. transaction, on December 2, 1999, Mr. Andrew Martin and Ms. Ann Withey entered into certain arrangements with Homegrown Natural. that provides Homegrown Natural. with a stock collar on certain shares of our Common Stock owned by Ms. Withey and all of our Common Stock owned by Mr. Martin. Specifically, Homegrown Natural was granted an option to purchase 1,677,691 shares of our Common Stock held by Mr. Martin and 900,000 shares of our Common Stock held by Ms. Withey, each exercisable as quickly as those shares are released from the irrevocable stock transfer instructions. It is anticipated that the call and put options will be exercisable quarterly over a five-year period following the closing of the Homegrown Natural. transaction. In addition, Mr. Martin was granted a put option at \$1.92 per share with regard to 1,677,691 shares of our Common Stock held by him, exercisable fifteen days after Homegrown Natural's call option is exercisable. Ms. Withey was granted a put option on the same terms with respect to 900,000 shares of our Common Stock owned by her. Mr. Martin and Ms. Withey have provided Homegrown Holdings, Corp. with an irrevocable proxy to vote their shares subject to the stock collar.

In December 1999, Mr. Nardone received 12,500 shares of common stock of Homegrown Natural Foods, Inc., (less than 1% of the outstanding common shares of Homegrown Natural), which he returned to Homegrown Natural on June 29, 2001.

LOANS TO OFFICER/STOCKHOLDER

Mr. Martin borrowed \$75,000 from us on June 30, 1995 pursuant to an unsecured demand note accruing interest at 11% per annum. At June 30, 1999, the full principal balance of the loan was outstanding. We called the demand note and Mr. Martin executed a secured promissory note dated December 31, 1997 in the principal amount of \$75,000 providing for interest payable quarterly at 6.02%, secured by 25,000 shares of our Common Stock owned by Mr. Martin, which stock was deposited in an escrow account established for this purpose, together with stock powers in blank authorizing the resale of such shares under the applicable rules and regulations of the Securities and Exchange Commission, and restricting the resale of other shares of our Common Stock owned by Mr. Martin under certain circumstances. The loan was rescheduled into an Omnibus Secured Promissory Note in accordance with Mr. Martin's separation agreement. As of June 29, 2001, the balance of the Omnibus Secured Promissory Note was \$178,510.

AMOUNTS DUE FROM OFFICER/STOCKHOLDER

We periodically paid certain of Mr. Martin's personal expenses, which were accounted for on our books as "Due From Officer." The total amount of such advances outstanding on March 31, 1999 was \$24,759. The loan was rescheduled into an Omnibus Secured Promissory Note in accordance with Mr. Martin's separation agreement.

STOCK OPTION LOANS

Pursuant to Section 8 of our 1990 Stock Option Plan, on December 21, 1998, we

made loans to Mr. Martin, Ms. Withey and to Ms. Churchill Luster in the amounts of \$102,469, \$71,978 and \$43,236, respectively, to enable each of them to purchase shares of Common Stock upon exercise of certain options which previously were granted to them. In each case, the options were granted on December 30, 1993 for a term of five years with an exercise price of \$1.005 per share. The terms of the Stock Purchase and Loan Agreements ("1998 Stock Loans") provide for annual interest at the rate of 4.51%, the mid-term Applicable Federal Rate in effect for December 1998. Interest is payable annually on December 30. The entire outstanding principal is due on December 30, 2003. The terms of the 1998 Stock Loans further provide for us to pay all interest due on the foregoing loan on each borrower's behalf, plus one-fifth of the original principal amount of such loans, providing that each such borrower is still employed by us on December 29 of each year during the life of the obligation. Payments of principal and interest are deemed compensation income to each borrower. The 1998 Stock Loans are secured by the Common Stock (the "1998 Stock Loan Pledged Shares") issuable upon exercise of the options. In the event that a borrower is terminated by us for good cause, the 1998 Stock Loan Pledged Shares are subject to repurchase by us at \$1.005 per share. In the event that a borrower is terminated for other than good cause, such a borrower may obtain title to the 1998 Stock Loan Pledged Shares by payment of all outstanding principal and interest due on his or her stock loan, or may resell the 1998 Stock Loan Pledged Shares back to us at \$1.005 per share.

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On October 1, 1997 and pursuant to Section 8 of the 1990 Option Plan, we made loans to Ms. Churchill Luster, Mr. Martin and Ms. Withey in the amounts of \$49,735, \$67,642 and \$67,642, respectively, to enable each of them to purchase shares of Common Stock upon exercise of certain options which previously were granted to them (the "1997 Stock Loans"). In each case, the options were granted on October 1, 1992 for a term of five years with an exercise price of \$0.80 per share. The terms of the 1997 Stock Loans provide for annual interest at the rate of 6.34%, the mid-term Applicable Federal Rate in effect for October 1997. Interest is payable annually on October 1. The entire outstanding principal is due on October 1, 2002. The terms of the 1997 Stock Loans further provide for us to pay all interest due on the foregoing loan on each borrower's behalf, plus one-fifth of the original principal amount of such loans, providing that each such borrower is still employed by us on September 30 of each year during the life of the obligation. Payments of principal and interest are deemed compensation income to each borrower. The 1997 Stock Loans are secured by the Common Stock (the "1997 Stock Loan Pledged Shares") issuable upon exercise of the options. In the event that a borrower is terminated by us for good cause, the 1997 Stock Loan Pledged Shares are subject to repurchase by us at \$0.80 per share. In the event that a borrower is terminated other than for good cause, the borrower may obtain title to the 1997 Stock Loan Pledged Shares by payment of all outstanding principal and interest due on his or her stock loan, or may resell the 1997 Stock Loan Pledged Shares to us at \$0.80 per share.

SEPARATION AGREEMENTS

As part of an agreement with Mr. Martin regarding the termination of his employment, Mr. Martin executed a Separation Agreement with us, dated December 2, 1999, providing for severance payments to him in consideration for a full release of any claims that he may have had against us. In connection with his Separation Agreement, Mr. Martin also rescheduled his debt to us arising out of the advances and loans that we previously made to him. Mr. Martin's rescheduled obligations are evidenced by an Omnibus Secured Promissory Note in the principal amount of \$274,630, dated December 2, 1999, which calls for interest at the rate of 9% per annum. The Omnibus Secured Promissory Note is secured by Mr. Martin's right to payment under his Stock Collar Agreement with Homegrown Holdings. As of June 29, 2001, the balance of the Omnibus Secured Promissory Note was \$178,510.

Ms. Luster also executed a Separation Agreement with the Company, dated December 2, 1999. The Separation Agreement provided for severance payments to her as a result of termination of her employment by us, in consideration for a release of any claims that she may have had against the Company. In connection with her Separation Agreement, Ms. Luster also rescheduled her debt to the Company, originally incurred as a result of the loans described above. Ms. Luster's rescheduled obligations are evidenced by an Omnibus Secured Promissory Note in the amount of \$87,794, dated December 2, 1999, bearing interest at the rate of 9% per annum and secured by her shares of our Common Stock. During the year ended March 31, 2001, the note was fully paid through her surrender to the Company of shares of our common stock.

ITEM 13. EXHIBITS LIST AND REPORTS ON FORM 8-K

(A) EXHIBITS

Exhibit N	Number	Description
** 3.1	L Certi	ficate of Incorporation, as amended
** 3.2	2 By-La	ws, as amended
** 3.4	1 Certi	ficate of Amendment re: name change
** 4.1	l Certi	ficate of Designation
** 10.		agreement with Second Street Limited Partnership December 19, 1994 for Chelsea, MA office
** 10.		agreement with Marin Freeholders dated August 31, for Sausalito, CA office
** 10.	.6 Distr	ibution Agreement with Liberty Richter, Inc.
** 10.	.7 Emplo 1996	yment Contract with Paul B. Nardone dated November,

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**10.8	Loan and Security Agreement dated as of February 3, 1998 between Fremont Financial Corporation and Annie's Homegrown, Inc.
**10.13	Stock Purchase and Loan Agreement with Andrew Martin dated December 21, 1998
**10.14	Stock Purchase and Loan Agreement with Ann Withey dated December 21, 1998
**10.15	Stock Purchase and Loan Agreement with Deborah Churchill Luster dated December 21, 1998
**10.16	Employment Agreement with Paul Nardone dated December 21, 1998
**10.17	Change of Control and Severance Agreement with Neil Raiff dated December 21, 1998
**10.18	Sample Change of Control and Severance Agreement with Other Employees
**10.31	1990 Incentive Stock Option Plan
**10.32	1996 Stock Plan
**10.41	Loan Agreement and Security Agreement with Inventory
**10.42	Addendum dated June 7, 1996 with Presidential Financial Corporation of Massachusetts
10.42	Demand and Secured Promissory Note dated June 7, 1996 payable to Presidential Financial Corporation of Massachusetts
**10.43	Lease agreement with Anthony C. Simboli dated February 3, 1998 for Wakefield, MA office
**10.44	Loan Agreement dated December 31, 1997 between Andrew M. Martin and Annie's Homegrown, Inc.
**10.45	Stock Purchase and Loan Agreement dated October 1, 1997 between Andrew M. Martin and Annie's Homegrown, Inc.
**10.46	Amendment to Stock Purchase and Loan Agreement between Andrew M. Martin and Annie's Homegrown, Inc. dated December 31, 1997
**10.47	Stock Purchase and Loan Agreement dated October 1, 1997 between Ann E. Withey and Annie's Homegrown, Inc.
**10.48	Amendment to Stock Purchase and Loan Agreement between Ann E. Withey and Annie's Homegrown, Inc. dated December
**10.49	31, 1997 Stock Purchase and Loan Agreement dated October 1, 1997
**10.50	between Deborah Churchill and Annie's Homegrown, Inc. Pledge Agreement dated December 31, 1997 between Andrew
	M. Martin and Annie's Homegrown, Inc.
**10.54	Investment and Stock Purchase Agreement
**10.55	Escrow Letter Agreement
**10.56	Promissory Note in the original principal amount of \$1,000,000 issued to Homegrown Holdings Corp. by Annie's Homegrown Inc. dated December 2, 1999.
**10.57	Warrant issued to Homegrown Holdings Corp. by Ann E. Withey to purchase shares of the Company's Common Stock. Warrant issued to Homegrown Holdings Corp. by Andrew M.
**10.58	Martin to purchase shares of the Company's Common Stock. Stock Collar Agreement by and between Ann E. Withey and Homegrown Holdings Corp. dated December 2, 1999
**10.59	Stock Collar Agreement by and between Andrew M. Martin and Homegrown Holdings Corp. dated December 2, 1999.
**10.60	Separation Agreement by and between Andrew M. Martin and Annie's Homegrown Inc. dated December 2, 1999.
**10.61	Separation Agreement by and between Deborah Churchill Luster and Annie's Homegrown Inc. dated December 2, 1999
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**10.62	Irrevocable Proxy between Ann E. Withey and Homegrown Holdings Corp. dated December 2, 1999.
**10.63	Irrevocable Proxy between Andrew M. Martin and Homegrown Holdings Corp. dated December 2, 1999.
**10.64 **10.65	Second Amendment to Employment Agreement by and between Paul B. Nardone and Annie's Homegrown Inc. Third Amendment to Employment Agreement by and between
	Paul B. Nardone and Annie's Homegrown Inc. dated August 16, 2000
**10.66	Amendment to the Investment and Stock Purchase Agreement between Homegrown Holdings Corp and Annie's Homegrown, Inc. dated October 16, 2000
**10.67	\$1,000,000 Revolving Demand Note between Warren Five Cents Savings Bank and Annie's Homegrown, Inc. dated
**10.68	November 3, 2000 Loan and Security Agreement between Warren Five Cents Savings Bank and Annie's Homegrown, Inc. dated November 3, 2000
* 10.69	\$1,500,000 Revolving Demand Note between Warren Five Cents Savings Bank and Annie's Homegrown, Inc. dated June
* 10.70	15, 2001 Loan and Security Agreement between Warren Five Cents Savings Bank and Annie's Homegrown, Inc. dated June 15,
* 10.71	2001 Limited Liability Company Agreement of Ceres Organics LLC
* 24.1	dated July 2, 2001 Power of Attorney (included on Signature Page of this
	report)

https://www.sec.gov/Archives/edgar/data/890818/000107261301500698/form10k_10734.txt

- * Filed herewith
- ** Previously filed as an Exhibit to the Company Registration statement on Form SB-2 (No. 33-93982-LA) and subsequent periodic reports and incorporated herein by reference.

(B) REPORTS ON FORM 8-K

No reports on Form 8-K were filed by the Company during the Company's fiscal quarter ended March 31, 2001.

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C. Richard Lemon

SIGNATURES

In accordance with Section 13 or 15(d) of the Exchange Act, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

ANNIE'S HOMEGROWN, INC. Registrant

/s/ Paul B. Nardone

Paul B. Nardone, President and Chief Executive Officer

July 10, 2001

Date

Each person whose signature appears below appoints Paul B. Nardone, and Neil Raiff, as his or her attorney-in-fact, with full power of substitution and resubstitution to sign any and all amendments to this report on Form 10-KSB of Annie's Homegrown, Inc. and to file the same, with all exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, hereby ratifying and confirming all that said attorney-in-fact and agent or his or her substitute or substitutes may lawfully do or cause to be done by virtue hereof.

In accordance with the Exchange Act, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

SIGNATURE	TITLE		
/s/ Paul B. Nardone			
Paul B. Nardone	President, Chief Executive Officer and Director (Principal Executive Officer)	July 10, 200	1
/s/ Ann E. Withey			
Ann E. Withey	Inspirational President & Director	July 10, 200	1
/s/ John Foraker			
	Chairman of the Board	July 10, 200	1
/s/ Neil Raiff			
Neil Raiff	Chief Financial Officer, Treasurer and Secretary (Principal Financial and Accounting Officer)	July 10, 200	1
/s/ Ronald Cheney			
Ronald Cheney	Director	July 10, 200	1
Michael Moone	Director	July, 200	1
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/s/ C. Richard Lemon			

July 10, 2001

Director

/s/ Ellen Ambrose

Ellen Ambrose Director

July 10, 2001

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SUPPLEMENTAL INFORMATION TO BE FURNISHED WITH REPORTS FILED PURSUANT TO SECTION 15(D) OF THE EXCHANGE ACT BY NON-REPORTING ISSUERS

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No annual report or proxy material has been sent to the Issuer's security holders with respect to the year ended March 31, 2001. A copy of the Issuer's Annual Report to Stockholders for the fiscal year ended March 31, 2001 and the Issuer's Proxy Statement for the 2001 Special Meeting in Lieu of Annual Meeting of Stockholders will be furnished to stockholders and filed with the Securities and Exchange Commission prior to such meeting, the date of which has not yet been determined by the Board of Directors.

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ANNIE'S HOMEGROWN, INC.

Financial Statements March 31, 2000 and 2001 (With Independent Auditors' Report Thereon)

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INDEPENDENT AUDITORS' REPORT

The Board of Directors and Stockholders Annie's Homegrown, Inc.:

We have audited the accompanying balance sheets of Annie's Homegrown, Inc. as of March 31, 2000 and 2001, and the related statements of operations, stockholders' equity, and cash flows for the years then ended. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Annie's Homegrown, Inc. at March 31, 2000 and 2001 and the results of its operations and its cash flows for the years then ended, in conformity with accounting principles generally accepted in the United States of America.

/s/ KPMG

Boston, Massachusetts May 25, 2001

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ANNIE'S HOMEGROWN, INC. Balance Sheets March 31, 2000 and 2001

	ASSETS	2000	2001
Current assets: Cash and cash equivalents Accounts receivable: Trade Inventory Other assets		1,344,688	78,823 2,149,513 1,427,356 42,671
Total current assets			3,698,363
Office equipment, plates and dies Accumulated depreciation			301,222 (159,464)
Office equipment, plates a	and dies, net	86,886	141,758
Goodwill, net Note receivable, net of deferred gain Other assets Total assets	ı		

LIABILITIES AND STOCKHOLDERS' EQUITY

Current liabilities:

Notes payable	\$		695,598
Accounts payable, trade	6	99,265	865,698
Accrued expenses	2	95,387	255,505

	-	•
Total current liabilities	904,652	1,816,801
Total liabilities		1,816,801
Commitments		
Stockholders' equity: Series A convertible preferred stock (aggregate liquidation preference \$2,266,120), \$2.00 par value. Authorized 1,000,000 shares; issued and outstanding 1,000,000 shares	2,000,000	2,000,000
Common stock, \$.001 par value. Authorized 10,000,000 shares; issued 4,881,674 shares at March 31, 2000 and 2001	4,882	, ,
Additional paid-in capital Accumulated deficit Note receivable stockholders Treasury stock; 171,906 and 223,866 common shares at cost at March 31, 2000 and 2001,	(1,818,254)	2,712,272 (1,507,913) (292,158)
respectively Deferred compensation		(287,292) (184,754)
Total stockholders' equity	1,994,149	2,445,037
Total liabilities and stockholders' equity	\$ 2,898,801	

See accompanying notes to financial statements.

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ANNIE'S HOMEGROWN, INC. Statements of Operations Years ended March 31, 2000 and 2001

		2000	2001
Net sales Cost of sales		5,510,537	13,498,740 7,204,031
Gross profit		4,754,151	6,294,709
Operating expenses:			
Selling			4,442,283
General and administrative			1,266,093
Slotting fees			321,835
Total operating expenses		4,390,917	6,030,211
Operating income			264,498
Other (expense) income:			
Interest expense and borrowing charges			(48,785
Interest and other income Gain on sale of Raw Materials Food Company		70,800 62,121	96,384
dain on sale of Naw Platerials 1000 Company			
Other (expense) income			47,599
Income before income tax expense			312,097
Income tax expense		1,806	1,756
Net income			310,341
	==		
Earnings per common share:			
Basic	\$.06	.07
Diluted		.05	.05
Weighted average number of shares used in computation of per-share data:			
Basic		4,715,601	4,705,438
Diluted		5,929,508	5,919,345

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ANNIE'S HOMEGROWN, INC. Statements of Stockholders' Equity Years ended March 31, 2000 and 2001

<TABLE><CAPTION>

	PREFERE	RED STOCK	COMMON STOCK		OCK COMMON STOCK ADDITIONAL		ADDITIONAL		
	SHARES	AMOUNT	SHARES	AMOUNT	CAPITAL	DEFICIT			
<s> Balance at March 31, 1999</s>	<c></c>	<c></c>	<c> 4,876,674</c>	<c> \$ 4,877</c>	<c> \$ 2,524,125</c>	<c> \$ (2,105,847)</c>			
Issuance of preferred stock to Homegrown Holdings, Corp., net of issuance costs	1,000,000	2,000,000			(149,670)				
Issuance of stock to directors			5,000	5	9,995				
Acquisition of treasury stock Deferred compensation associated with issuance									
of stock options Amortization of deferred					327,822				
compensation expense Reclassification of note									
receivable from officer Reclassification of receivable									
from related party Accrued interest on									
stockholders' notes Repayment of stockholders'									
notes									
Net income						287,593			
Balance at March 31, 2000	1,000,000	2,000,000	4,881,674	4,882	2,712,272	(1,818,254)			
Acquisition of treasury stock Amortization of deferred									
compensation expense Repayment of stockholders'									
notes									
Net income						310,341			
Balance at March 31, 2001	1,000,000	\$ 2,000,000 =====	4,881,674	\$ 4,882 ======	\$ 2,712,272 =======	\$ (1,507,913) ======			

	25	NOTE	NOTE	TREASURY STOCK		05550050		STOCKHOLDERS'		
		CEIVABLE - OCKHOLDERS	CEIVABLE OM OFFICER	SHARES	AMOUNT		DEFERRED COMPENSATION		EQUITY (DEFICIT)	
Balance at March 31, 1999	\$	(367,446)	\$ (75,000)	141,906	\$	(125,000)	\$		\$	(144,291)
Issuance of preferred stock to Homegrown Holdings, Corp., net of issuance										
costs										1,850,330
Issuance of stock to directors										10,000
Acquisition of treasury stock				30,000		(75,000)				(75,000)
Deferred compensation associated with issuance of stock options								(327,822)		
Amortization of deferred								()		
compensation expense								81,484		81,484
Reclassification of note								,		. ,
receivable from officer		(75,000)	75,000							
Reclassification of receivable		, , ,	•							
from related party		(24,759)								(24,759)
Accrued interest on		, , ,								, - ,
stockholders' notes		(23,068)								(23,068)
Repayment of stockholders'										
notes		31,860								31,860

Net income		 			287,593
Balance at March 31, 2000	(458,413)	 171,906	(200,000)	(246,338)	1,994,149
Acquisition of treasury stock Amortization of deferred		 51,960	(87,292)		(87,292)
compensation expense Repayment of stockholders'		 		61,584	61,584
notes	166,255	 			166,255
Net income		 			310,341
Balance at March 31, 2001	\$ (292,158)	\$ 223,866	\$ (287,292)	\$ (184,754) \$	2,445,037

 | | | | |See accompanying notes to financial statements.

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ANNIE'S HOMEGROWN, INC. Statements of Cash Flows Years ended March 31, 2000 and 2001

	2000	2001
Cash flows from operating activities:		
Net income Adjustments to reconcile net income to net cash used in operating activities:	\$ 287,593	310,341
Depreciation and amortization	54.500	72.000
Gain on sale of Raw Materials Food Co. Stock compensation to outside directors,	(62,121)	72,000
<pre>employees and consultants Changes in assets and liabilities, net</pre>	103,920	111,334
of business disposal:		
Accounts receivable - trade	(487,013)	(1,591,590)
Inventory	184,129	(82,668)
Other assets	81,225	(82,668) (3,706)
Accounts payable - trade	(38,462)	(3,706) 166,433 368
Accrued expenses	106,608	368
Advances from distributor	(728, 395)	
Due to employees	(5,110)	
but to timployees		
Net cash used in operating activities	(503,126)	(1,017,488)
Cash flows from investing activities:		
Purchase of office equipment, plates and dies	(25,643)	(96,872)
Acquisition of brand	(25,643) (38,826)	(34,281)
-1		
Net cash used in investing activities	(64,469)	(131,153)
Cash flows from financing activities:		
Net proceeds from issuance of preferred stock Note receivable stockholders Net (payments) borrowings on line of credit Payment of debt issuance costs	1,850,330	
Note receivable stockholders	8,792	78,963
Net (payments) borrowings on line of credit	(628, 269)	695,598
Payment of debt issuance costs	(46,980)	´
Principal payments on term note	(210,000)	
Net cash provided by financing activities	es 973,873	774,561
Net increase (decrease) in cash and cash equivalents	406,278	(374,080)
Cash and cash equivalents, beginning of year	46,625	452,903
Cash and cash equivalents, end of year	\$ 452,903 ======	78,823
Supplemental disclosures of cash flow information: Cash paid for interest	\$ 206,493	48,785
Cash paid for income taxes	\$ 1,806	
Supplemental disclosure of noncash activities: Common stock and note receivable received in connection with the sale of Raw		
Materials Food Co.	\$ 152,000 ======	
Treasury stock received in exchange for the		
payment of a note receivable stockholder	\$ =======	

See accompanying notes to financial statements.

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ANNIE'S HOMEGROWN, INC. Notes to Financial Statements March 31, 2000 and 2001

(1) DESCRIPTION OF BUSINESS

Annie's Homegrown, Inc. (the "Company") is engaged in the manufacture, marketing and sale of premium all natural and organic macaroni and cheese dinners, all natural pasta meals and other natural and organic food products.

(2) SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

(A) CASH AND CASH EQUIVALENTS

For purposes of the statements of cash flows, the Company considers all highly liquid debt instruments with an original maturity of three months or less to be cash equivalents.

(B) REVENUE RECOGNITION

During 2000 and the first two months of 2001, a majority of the Company's sales were made to Liberty Richter, Inc. ("Liberty" or "distributor") under contract terms allowing certain rights of return on unsold product held by Liberty. The contract called for Liberty to pay the Company based on terms relating to the receipt of the Company's products by Liberty. The Company deferred recognition of such sales until the product is sold by Liberty to its natural and specialty food distributors. As of May 31, 2000, the Company and Liberty mutually terminated this agreement. As a result, the Company's sales are made directly to their customers and are recognized as revenue upon shipment.

(C) INVENTORIES

Inventories are valued at the lower of average cost, using the first-in, first-out ("FIFO") method, or market.

(D) OFFICE EQUIPMENT, PLATES AND DIES

Office equipment, plates and dies are recorded at cost. The cost of office equipment, plates and dies is depreciated using accelerated depreciation methods over the estimated useful lives of the related assets, generally five to seven years.

(E) GOODWILL

Goodwill represents the excess of purchase price over the fair value of net assets acquired in connection with purchase business combinations. Goodwill is amortized using the straight-line method over 20 years.

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ANNIE'S HOMEGROWN, INC. Notes to Financial Statements March 31, 2000 and 2001

The Company evaluates impairment of intangible and other long-term assets annually, or more frequently if events or changes in circumstances indicate that carrying amounts may no longer be recoverable. Recoverability of intangible assets is determined based upon the excess of carrying amounts over expected future cash flows (undiscounted) of the underlying business or product line. The assessment of the recoverability of intangible assets will be impacted if estimated future cash flows are not achieved.

(F) INCOME TAXES

Income taxes are accounted for under the asset and liability method. Deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases and operating loss and tax credit carryforwards. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date. A valuation allowance reduces deferred tax assets when it is "more likely than not" that some portion or all of the deferred tax asset will not be recognized.

(G) SLOTTING FEES

Introductory slotting fees paid as required by most retailers for

the acquisition of shelf space at supermarkets are fully expensed at the time of new product introduction.

(H) EARNINGS PER COMMON SHARE

Basic earnings per common share are computed by dividing net earnings available to common stockholders by the weighted average number of common shares outstanding for the period. Diluted earnings per common share reflect the maximum dilution that would have resulted from the exercise of stock options and conversion of preferred stock. Diluted earnings per common share are computed by dividing net earnings by the weighted average number of common shares and all dilutive securities.

A reconciliation of the weighted average number of shares outstanding used in the computation of the basic and diluted earnings per share for the years ended March 31, 2000 and 2001 are as follows:

	2000	2001
	========	========
Weighted average shares (basic)	4,715,601	4,705,438
Effect of dilutive stock options	213,907	213,907
Assumed conversion of preferred stock	1,000,000	1,000,000
Weighted average shares (diluted)	5,929,508	5,919,345
	========	

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ANNIE'S HOMEGROWN, INC. Notes to Financial Statements March 31, 2000 and 2001

(I) USE OF ESTIMATES

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

(J) FAIR VALUE OF FINANCIAL INSTRUMENTS

The carrying amounts of cash and cash equivalents, accounts receivable, accounts payable, accrued expenses and notes payable approximate fair value because of the short maturity of those instruments. Based upon borrowing rates currently available to the Company for issuance of similar debt with similar terms and remaining maturities, the estimated fair value of long-term debt approximates their carrying amounts.

(K) STOCK OPTION PLANS

The Company accounts for its stock-based compensation under the provisions of Accounting Principles Board ("APB") Opinion No. 25, ACCOUNTING FOR STOCK ISSUED TO EMPLOYEES, and related compensation under the provides disclosure related to its stock-based compensation under the provisions of Financial Accounting Standards Board No. 123, ACCOUNTING FOR STOCK-BASED COMPENSATION.

(L) RECLASSIFICATIONS

Certain reclassifications have been made to the 2000 financial statements to conform to the current year presentation.

(M) RECENT ACCOUNTING PRONOUNCEMENTS

In June 1998, the Financial Accounting Standards Board issued SFAS No. 133 ACCOUNTING FOR DERIVATIVE INSTRUMENTS AND HEDGING ACTIVITIES ("SFAS 133"). The statement requires companies to recognize all derivatives as either assets or liabilities with the instruments measured at fair value. The accounting for changes in fair value gains and losses depends on the intended use of the derivative and its resulting designation. The statement is effective for all fiscal quarters of fiscal years beginning after June 15, 2000. The Company adopted SFAS 133 on April 1, 2001. Adoption of SFAS 133 did not have a material impact on the financial statements.

In December 1999, the Securities and Exchange Commission issued Staff Accounting Bulletin ("SAB") No. 101, REVENUE RECOGNITION. The adoption of SAB 101 did not have a material impact on the financial statements.

In May 2000, the Financial Accounting Standards Board's Emerging Issues Task Force ("EITF") reached a consensus on Issue No. 00-14, ACCOUNTING FOR CERTAIN SALES INCENTIVES. This issue addressed the recognition, measurement and income statement classification for

various types of

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ANNIE'S HOMEGROWN, INC. Notes to Financial Statements March 31, 2000 and 2001

sales incentives, including discounts, coupon, and rebates. In April 2001, the EITF reached a consensus on Issue No. 00-25, VENDOR INCOME STATEMENT CLASSIFICATION OF CONSIDERATION TO A PURCHASER OF VENDOR'S PRODUCTS OR SERVICES. This issue addresses the income statement classification of consideration a vendor provides to a retailer, other than that directly addressed in Issue No. 00-14, including slotting fees, cooperative advertising arrangements and buydowns. The consensuses reached in Issues 00-25 and 00-14 are effective for fiscal quarters beginning after December 15, 2001. The adoption of these consensuses will not affect when the Company recognizes incentives or the amount. However, adoption of these consensuses will affect the classification of certain expenses in the statement of operations. As a result, the Company does not expect the adoption of these consensuses to have a material impact on the financial statements.

(3) HOMEGROWN HOLDINGS CORP. TRANSACTION

On November 30, 1999, pursuant to a special meeting of its stockholders, the Company amended its Certificate of Incorporation to authorize one million shares of preferred stock, par value \$2.00.

On December 2, 1999, Homegrown Holdings Corp., a Delaware corporation that was previously unaffiliated with the Company ("Homegrown Holdings"), purchased one million shares of Series A convertible preferred stock ("preferred stock") for \$2 million. The preferred stock, in the aggregate, has voting rights equivalent to one million shares of common stock. The preferred stock carries the rights to be converted into an equal number of shares of common stock and participates in dividends at the same rate as the common stock. In event of a liquidation, the preferred stock has the liquidation preference of par value plus 10% per annum. Certain mergers, consolidations and sales of assets are treated as liquidations.

In connection with the issuance of preferred stock, the Company also executed a \$1 million five-year promissory note in favor of Homegrown Holdings, with interest at the rate of 9% per annum, and provided a five-year warrant to purchase 1,500,000 shares of the Company's common stock with an exercise price ranging from \$2.00 per share to \$4.00 per share, varying over time. The promissory note will be subordinated to any bank debt or institutional lenders that may now or hereafter exist. The warrant was independently valued at \$372,000. Total costs incurred by the Company for this transaction were approximately \$197,000. The costs were allocated between the debt and equity based on their respective fair values. The promissory note and the warrant were being held in escrow pursuant to an escrow agreement pending the Company's receipt of the loan proceeds from Homegrown Holdings. The loan was never funded by Homegrown Holdings and on October 16, 2000, the Company and Homegrown Holdings signed an amendment to the investment agreement terminating the note and warrants.

In a related transaction, Homegrown Holdings entered into certain agreements also dated December 2, 1999 (the "stock collar agreements"), with the Company's co-founders, which provided a stock collar in favor of Homegrown Holdings on certain shares of the co-founders' common stock of the Company. One of the co-founders subjected all shares of common stock to the stock collar agreement. In connection with the stock collar agreement, this stockholder executed an irrevocable proxy in favor of Homegrown Holdings to vote all of the individual's shares of common stock. The other co-founder

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ANNIE'S HOMEGROWN, INC. Notes to Financial Statements March 31, 2000 and 2001

subjected 900,000 shares of common stock to the stock collar agreement and executed an irrevocable proxy in favor of Homegrown Holdings with respect to 852,903 of the individual's shares of common stock. As a result of these transactions, Homegrown Holdings currently has the right to vote approximately 75% of the Company's outstanding shares.

Additionally, effective December 2, 1999, one of the co-founders of the Company and an officer of the Company, who also served as a member of the board of directors, resigned from the Company. As part of an agreement with the co-founder regarding the termination of his employment with the Company, the co-founder executed a separation agreement with the Company, providing for severance payments to him in consideration for a full release of any claims that he may have had against the Company. In connection with the separation agreement, the co-founder rescheduled his

debt to the Company arising out of certain advances and loans previously made to him by the Company. The rescheduled obligations are evidenced by an Omnibus secured promissory note (the "promissory note"), which bears interest at the rate of 9% per annum. The promissory note is secured by the co-founders' right to payment under his stock collar agreement with Homegrown Holdings. The note will be repaid over five years in quarterly installments commencing December 2, 1999.

Additionally, an officer and board member also executed a separation agreement with the Company on December 2, 1999. The separation agreement provided for severance payments to her as a result of termination of her employment with the Company, in consideration for a full release of any claims that she may have had against the Company. She also rescheduled her debt to the Company, originally incurred as a result of certain loans previously made to her by the Company. The rescheduled obligations are evidenced by an Omnibus secured promissory note bearing interest at the rate of 9% per annum and secured by her shares of the Company's common stock. During the year ended March 31, 2001, the note was fully paid through the receipt of her shares of the Company's common stock.

(4) INCOME TAXES

Income tax expense consists of state taxes of 1,806 and 1,756 in 2000 and 2001, respectively.

Federal	\$	1,211,614
	===	=======
State	\$	1,197,721
	===	=======

These net operating loss carryforwards are available to offset future federal/state taxable income through 2019. The Company also has alternative minimum tax net operating loss carryforwards of \$1,149,104 as of March 31, 2001, which are available to reduce future federal alternative minimum taxable income through 2019. Pursuant to Section 382 of the Internal Revenue Code, if there is a change in stock ownership of the Company exceeding 50% during a three-year period, the utilization of the Company's net operating loss carryforwards may be limited. The Homegrown Holdings Corp. transaction as described in note 3 resulted in a change in stock ownership and, consequently, the Company's net operating losses generated prior to the ownership change are subject to an annual limitation.

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ANNIE'S HOMEGROWN, INC. Notes to Financial Statements March 31, 2000 and 2001

The provision for income taxes for the years ended March 31, 2000 and 2001 differs from the amounts computed by applying the federal statutory rate to pre-tax income due to the following:

		2000	2001
	==	=======	========
Federal income tax expense at statutory rate		98,396	106,113
State income taxes, net of federal benefit		18,795	21,846
Change in federal and state valuation allowance		(133,942)	(160,665)
Other		18,557	34,462
Actual income tax expense	\$	1,806	1,756
	==	=======	

The tax effects of temporary differences that give rise to significant portions of deferred tax assets and liabilities at March 31 are presented below:

	2000	2001
		========
Deferred tax assets:		
Net operating loss carryforwards	244,668	484,344
Other accrued expenses Payroll expense, due to accrual		30,100
for financial reporting purposes	19,785	56,797
	264,453	571,241
Valuation allowance	(264,453)	(425,118)
		146,123
Deferred tax liabilities:		
Deferred gain on sale		(144,339)
Depreciation and amortization		(1,784)
Net deferred tax asset	\$	
wet deferred tax asset		
	========	========

A valuation allowance has been established due to the uncertainty of

realizing the net operating loss carryforwards and other deferred tax assets.

The total federal and state valuation allowance was \$264,453 and \$425,118 at March 31, 2000 and 2001, respectively.

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ANNIE'S HOMEGROWN, INC. Notes to Financial Statements March 31, 2000 and 2001

(5) RELATED PARTY TRANSACTIONS

Amounts due from related parties at March 31, 1999 consisted of a note receivable from an officer of the Company of \$75,000 secured by 25,000 shares of the Company's common stock and an advance of \$24,579 to the officer. In connection with the Homegrown Holdings transaction discussed in note 3, two of the officers noted above terminated their employment with the Company. As a result of their termination, all amounts owed to the Company from these two officers were reclassified in the accompanying March 31, 2000 balance sheet and statement of stockholders' equity as a note receivable from stockholders.

The Company retained Napa Valley Kitchens ("NVK") on June 1, 2000 to provide services such as order processing, invoicing, record management, sales coverage, broker management, promotion execution, management of sales allowances and marketing support. All promotions and slotting presentation are subject to the Company's approval. NVK is owned by Homegrown Holdings and during the year ended March 31, 2001, the Company paid NVK \$264,338 for these services. The Company believes the transactions with NVK are at arm's length and under terms no less favorable to the Company than those that could have been obtained from unaffiliated third parties. As of March 31, 2001, the Company owed NVK \$84,809 and is included in accounts payable in the accompanying balance sheet.

(6) DEBT

At December 31, 1999, the Company fully paid its line of credit and term loan with the proceeds obtained from the sale of 1,000,000 shares of preferred stock and terminated its relationship with the financial institution. On May 4, 2000, the Company entered into a \$250,000 line of credit with a bank which was secured by all of the assets of the Company. On November 3, 2000, the Company entered into a \$1,000,000 line of credit with a different bank replacing the previous \$250,000 line of credit. The new line of credit provides for interest at prime plus 1% (9% at March 31, 2001). The new line of credit is secured by all the assets of the Company. At March 31, 2001, the balance on the line of credit is \$695,598 leaving \$304,402 remaining available under the line of credit. Subsequent to year-end, the Company amended its line of credit to increase the maximum borrowings to \$1,500,000.

(7) ACCRUED EXPENSES

Accrued expenses consist of the following at March 31:

		2000	2001
	==:		========
Compensation	\$	87,045	91,305
Other		118,342	164,200
	\$	205,387	255,505
	=========		========

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ANNIE'S HOMEGROWN, INC. Notes to Financial Statements March 31, 2000 and 2001

(8) LEASES

The Company leases office space under an operating a lease that expires in 2003.

A schedule of future minimum lease payments under the noncancelable lease is as follows:

YEAR ENDING MARCH 31,	
2002	\$ 38,959
2003	40,658
2004	9,600
	\$ 89,217

Total rent expense on operating leases amounted to \$50,224 and \$52,999

for the years ended March 31, 2000 and 2001, respectively.

(9) STOCK OPTION PLANS

In January 2000, the 1990 Stock Option Plan maintained by the Company was terminated. Upon termination of the plan, 120,088 options related to the plan expired.

1996 STOCK OPTION PLAN

In October 1996, the Company adopted the 1996 stock option plan. Under this plan, the Company has authorized 200,000 shares to be granted as stock options to employees, directors and consultants. The Board of Directors administers the plan, selects individuals to whom options will be granted and determines the number of options, the exercise price and the vesting terms of each option. Additionally, the vesting terms are also subject to acceleration upon the occurrence of certain events. During the year ended March 31, 2000, 164,734 options were granted to employees with an exercise price of \$.01 per option.

In connection with the granting of these options, the Company recorded deferred compensation expense of \$327,822 for the difference between the exercise price and the fair value of the Company's common stock (determined by reference to third party transactions) at the date of grant. This amount is being amortized to compensation expense over the vesting of the individual options on a straight-line basis for each portion of the options that vest in each year. Deferred compensation expense recognized for the years ended March 31, 2000 and 2001 amounted to \$81,484 and \$61,584, respectively.

As of March 31, 2001, 164,734 options were issued under this plan.

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ANNIE'S HOMEGROWN, INC. Notes to Financial Statements March 31, 2000 and 2001

1999 OMNIBUS STOCK OPTION PLAN

In July 1999, the Company adopted the 1999 Omnibus Stock Option Plan that permits the Company to grant stock options to employees, directors and consultants. Under this plan, the Company has authorized 475,000 shares to be granted as stock options. The Board of Directors administers the plan, selects the individuals to whom the options will be granted and determines the number of options, the exercise price and vesting terms of each option. Additionally, the vesting period will not be more than ten years after the grant date of the option and can be subject to acceleration upon the occurrence of certain events. During the years ended March 31, 2000 and 2001, 374,062 and 5,937 options were granted to employees with an exercise price of \$2.00 per option, respectively. The exercise price related to these options equaled the fair value of the Company's common stock at the date of grant. Accordingly, the Company has not recorded any compensation expense.

In addition, during the year ended March 31, 2000, the Company granted 50,000 options to a consultant with an exercise price of \$.01 per option in exchange for services to be rendered over a two-year period. The cost of these services is based on the fair value of the options issued in exchange for the receipt of such services. The fair value of the options represents the difference between the exercise price and the fair value of the Company's common stock. The Company will accrue for the expense over the period during which the services are provided. For the years ended March 31, 2000 and 2001, the Company recognized \$12,436 and \$49,750 of expense related to these services, respectively.

As of March 31, 2001, 429,999 options were issued under this plan.

1999 NON-EMPLOYEE DIRECTORS' STOCK OPTION PLAN

In July 1999, the Company adopted the 1999 Non-Employee Directors' Stock Option Plan. Under this plan, the Company has authorized 100,000 shares to be granted to directors that are not employees of the Company in lieu of compensation for service as a member of the Board of Directors. All eligible individuals are granted 7,500 stock options for service on the Board of Directors and 2,500 stock options for each committee on which the individual serves. The exercise price of the stock options is equal to the fair market value of the Company's common stock on the date of the grant. The stock options vest on the last day of service to which the stock option grant relates to and have an exercise period of five years from the grant date of the stock options.

During the years ended March 31, 2000 and 2001, 17,500 and 22,500 options were granted to directors with an exercise price of \$2.00 per option, respectively. The exercise price related to these options equaled the fair value of the Company's common stock at the date of grant. Accordingly, the Company has not recorded any compensation expense.

As of March 31, 2001, 40,000 options were issued under this plan.

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ANNIE'S HOMEGROWN, INC. Notes to Financial Statements March 31, 2000 and 2001

A summary of changes in common stock options is as follows:

	NUMBER OF SHARES	EXE	ED AVERAGE ERCISE PER SHARE
Outstanding at March 31, 1999	120,088	\$	5.51
Options granted Options exercised Options expired/canceled	606,296		1.30
	120,088		5.51
Outstanding at March 31, 2000	606,296		1.30
Options granted	28,437		2.00
Options exercised			
Options expired/canceled			
Outstanding at March 31, 2001	634,733	\$	1.33

The following table summarizes information about fixed stock options outstanding at March 31, 2001:

OPTIONS OUTSTANDING AND EXERCISABLE

RANGE OF EXERCISE PRICES	NUMBER OUTSTANDING AT MARCH 31, 2001	WEIGHTED AVERAGE REMAINING CONTRACTUAL LIFE	 ED AVERAGE ISE PRICE
\$.01 2.00	96,895 17,500	103 months 43 months	\$.01 2.00
\$.01 to 2.00	114,395		\$ 1.30

The Company applies APB Opinion No. 25 and related interpretations for its stock option plans. Had compensation cost for the Company's stock option plans been determined consistent with SFAS No. 123, the Company's net income and income per share would not have changed.

(10) RAW MATERIALS FOOD COMPANY

As of June 30, 1999, the Company reached an agreement with the remaining founder of Raw Materials to sell back to such founder the common stock of Raw Materials. In payment for the common stock, the founder will return to the Company 30,000 shares of Company common stock issued to him as consideration for the original acquisition of Raw Materials and a note in the amount of \$77,000.

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ANNIE'S HOMEGROWN, INC. Notes to Financial Statements March 31, 2000 and 2001

In connection with the sale of the common stock of Raw Materials, the Company recognized a gain of \$62,121 during the year ended March 31, 2000, which represents the amount by which the fair value (determined by the most recent independent appraisal) of the 30,000 shares of Annie's Homegrown, Inc. exceeds the net assets sold. The Company deferred any gain recognition of the \$77,000 note receivable from Raw Materials until such time as cash flows from Raw Materials' operating activities are sufficient to fund the repayment of the note. During the years ended March 31, 2000 and 2001, the Company recognized \$14,268 and \$14,549 in other income relating to cash repayments on the note receivable, respectively.

(11) ACQUISITION OF TAMARIND TREE

On August 27, 1998, the Company acquired certain assets of The Tamarind Tree Ltd. ("Tamarind Tree") and royalties are payable by the Company to Tamarind Tree for five years at the rate of 6% annually on "adjusted net sales". Additionally, overrides are payable by the Company to Tamarind Tree for five years at the rate of 2% of all sales of certain products and sales in excess of a certain minimum amount of other products. The royalty payments will be accounted for as additional consideration for the purchase of the assets acquired and will be recorded as additional goodwill as the future royalties are earned. Royalty payments in 2000 and 2001 amounted to \$38,826 and \$34,281, respectively.

(12) CONCENTRATION OF CREDIT RISK

For the year ended March 31, 2000, Liberty, under the master distribution agreement, accounted for approximately 69% of net sales.

One customer accounted for 42% of accounts receivable at March 31, 2000.

(13) SUPPLIER/SOURCES OF SUPPLY

Three vendors accounted for 42% of accounts payable at March 31, 2000, and four vendors accounted for 45% of accounts payable at March 31, 2001.

(14) LIBERTY DISTRIBUTION AGREEMENT

In October 1996, the Company signed a master distribution agreement with Liberty. The agreement called for Liberty to distribute all of the Company's products except for the private label and mail order lines in the continental United States. The Company consigned the products to Liberty who in turn sold the products to supermarket chains, and natural and specialty food stores. Liberty had one warehouse located in New Jersey.

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ANNIE'S HOMEGROWN, INC. Notes to Financial Statements March 31, 2000 and 2001

Liberty distributed and sold the Company's products within the territory utilizing its own sales force and sub distributors that they maintain. In addition, Liberty provided other services such as order processing, invoicing, record management, sales coverage, broker management, promotion execution, management of sales allowances and trade show participation. All promotions and slotting presentations as well as sub distributors and brokers were subject to the Company's approval.

Under the Liberty Agreement, Liberty had to distribute any new products that the Company chose to distribute through their channels unless Liberty had a pre-existing non compete provision with another vendor. In July 1999, the Company and Liberty modified their master distribution agreement to permit the Company to sell its products directly to supermarket chains that do not buy through distributors in the New England and West Coast regions. The contract expired on December 31, 1999 with automatic renewals scheduled on a year-to-year basis. On May 31, 2000, the Company and Liberty mutually agreed to terminate the distribution agreement. According to the agreement, Liberty ceased representing the Company and the Company reimbursed Liberty for all salable inventories remaining at Liberty's warehouse. The Company also paid to Liberty the balance of Liberty's approximate earnings from the distribution agreement through the calendar year 2000.

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